



TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



# The NEO Entrepreneurship Conference

June 3<sup>th</sup> – 7<sup>th</sup> 2025



Invited speakers:

Ștefan cel Mare University of Suceava

<http://conferinta.feaa.usv.ro/index.php/iec/neo2025>



**Marinos  
THEMISTOCLEO**

University of Nicosia,  
Cyprus



**Daniela  
ANDREN**

Örebro University  
School of Business,  
Sweden  
CELSI, Bratislava  
Slovakia



**Erika  
JONUSKIENE**

Siauliai State University of  
Applied Sciences,  
Lithuania



**Marco  
VALERI**

Niccolò Cusano University,  
Italy



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### SCIENTIFIC COMMITTEE

Angela Albu, „Ștefan cel Mare” University of Suceava, Romania  
Aurel Burciu, „Ștefan cel Mare” University of Suceava, Romania  
Carmen Chașovschi, „Ștefan cel Mare” University of Suceava, Romania  
Chiara Crudele, University of Salerno, Italy  
Iulian Condratov, „Ștefan cel Mare” University of Suceava, Romania  
Rosangela Feola, University of Salerno, Italy  
Alfonso Miguel Márquez-García, Jaén University, Spain  
Veronica Grosu, „Ștefan cel Mare” University of Suceava, Romania  
Cristian Valentin Hapenciuc, „Ștefan cel Mare” University of Suceava, Romania  
Elena Hlaciuc, „Ștefan cel Mare” University of Suceava, Romania  
Melpo Iacovidou, University of Nicosia, Cyprus  
Zaneta Kavaliauskiene, Siauliai State University of Applied Sciences, Lithuania  
Daiva Labanauskaite, Siauliai State University of Applied Sciences, Lithuania  
Typhaine Lebègue, Vallorem, IAE  
Soulla Louca, University of Nicosia, Cyprus  
Mariana Lupan, „Ștefan cel Mare” University of Suceava, Romania  
Svetlana Mihaila, Academy of Economic Studies of Moldova, Chișinău, R. Moldova  
Carmen Nastase, „Ștefan cel Mare” University of Suceava, Romania  
Alexandru Nedelea, „Ștefan cel Mare” University of Suceava, Romania  
Nicholas Nicoli, University of Nicosia, Cyprus  
Adrian Liviu Scutariu, „Ștefan cel Mare” University of Suceava, Romania  
Gabriela Prelipcean, „Ștefan cel Mare” University of Suceava, Romania  
Marian Socoliuc, „Ștefan cel Mare” University of Suceava, Romania  
Pavel Stanciu, „Ștefan cel Mare” University of Suceava, Romania  
Marco Valeri, Nicolo Cusano University, Italy  
Manuel Carlos Vallejo-Martos, Jaén University, Spain

### STAKEHOLDERS COMMITTEE

Vasile Rîmbu, Suceava City Hall  
George Șoldan, Suceava County Council  
Lucian Gheorghiu, Chamber of Commerce and Industry Suceava  
Alina Butnariu, Siret City Hall  
Claudia Gogu, Suceava County Directorate for Agriculture  
Andrei Morosan, Rural Investment Financing Agency  
Cosmin Ciornei, Association “Gusta din Bucovina”  
Luminița Chihai, Lust Expert SRL  
Cătălin Berteau, Transilvania Bank

### ORGANIZATIONAL COMMITTEE

Ancuța Agheniței, „Ștefan cel Mare” University of Suceava, Romania  
Bianca Barone, University of Salerno, Italy  
Carmen Nastase, „Ștefan cel Mare” University of Suceava, Romania  
Dadiana Dabija, „Ștefan cel Mare” University of Suceava, Romania  
Erika Jonuskiene, Siauliai State University of Applied Sciences, Lithuania  
Jannis Dolleck, Bielefeld University, Germany  
Lindsay Georges, Université de Tours, France  
Lukas Stranak, University of Ostrava, Czech Republic  
Melpo Iacovidou, University of Nicosia, Cyprus  
Nicholas Nicoli, University of Nicosia, Cyprus  
Otilia Bordeianu, „Ștefan cel Mare” University of Suceava, Romania  
Raquel Barreda-Tarrazona, Jaén University, Spain  
Renata Sivickiene, Siauliai State University of Applied Sciences, Lithuania  
Soulla Louca, University of Nicosia, Cyprus



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### June 3<sup>th</sup>

#### Roundtable with local stakeholders

11<sup>00</sup>-13<sup>00</sup>

**Local entrepreneurship for sustainable development: challenges, partnerships and sustainable solutions**

*Chamber of Commerce and Industry Suceava*

### June 4<sup>th</sup>

9<sup>00</sup>-10<sup>00</sup>

**Sustainable entrepreneurial ecosystem: collaboration between academia, administration and the business community**

*Building A, Senate Room*

10<sup>00</sup>-11<sup>00</sup>

**Report on entrepreneurship best practices adapted to the regional innovation system & NEOLAiA Entrepreneurship Charter**

*Building A, Senate Room*

11<sup>00</sup>-11<sup>15</sup>

**Coffee break**

11<sup>15</sup>-13<sup>00</sup>

**NEOLAiA Entrepreneurship Training**

*Building E, BRD-HUB*

13<sup>00</sup>-14<sup>00</sup>

**Lunch USV Restaurant**

14<sup>00</sup>-15<sup>15</sup>

**NEOLAiA Start UP HUB: "We Start-You-Up"**

*Building E, BRD-HUB*

15<sup>15</sup>-15<sup>30</sup>

**Coffee break**

15<sup>30</sup>-17<sup>00</sup>

**Summer Entrepreneurship Challenge (SUMMA)**

*Building E, BRD-HUB*

17<sup>00</sup>-19<sup>00</sup>

**Next steps, deliverables**

*Building E, BRD-HUB*

19<sup>00</sup>

**Dinner**



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



June 5<sup>th</sup>

9<sup>30</sup>-10<sup>00</sup>

### Registration

*Ștefan cel Mare University of Suceava, Building E, Aula*

10<sup>00</sup>-12<sup>30</sup>

### PLENARY SESSION

*Ștefan cel Mare University of Suceava, Building E, Aula*

ONLINE -  **YouTube**

[Click here to join!](#)

#### Moderators:

**Carmen NASTASE**, "Ștefan cel Mare" University of Suceava, Romania

**Otilia BORDEIANU**, "Ștefan cel Mare" University of Suceava, Romania

### Welcome speech

**Mihai DIMIAN**, Rector - „Ștefan cel Mare” University of Suceava, Romania

**Gabriela PRELIPCEAN**, Vicerector - „Ștefan cel Mare” University of Suceava, Romania

**Carmen NASTASE**, Dean - Faculty of Economics, Administration and Business, „Ștefan cel Mare” University of Suceava, Romania

### Keynote lecture

**Marinos THEMISTOCLEOUS** - University of Nicosia, Cyprus

**Daniela ANDRÉN** - Örebro University School of Business, Sweden / CELSI, Bratislava; Slovakia / Central European University, Vienna, Austria

**Marco VALERI** - Niccolò Cusano University, Rome Italy

**Erika JONUŠKIENĖ** - Šiauliai State Higher Education Institution, Lithuania

12<sup>30</sup>-13<sup>30</sup>

### Best Practice Association "Gusta din Bucovina"

*The inner courtyard of the Campus*

**Claudia GOGU**, Director – Suceava County Directorate for Agriculture

**Cosmin CIORNEI**, Association "Gusta din Bucovina"

**Local producers**

13<sup>30</sup>-14<sup>30</sup>

### Sandwich & networking

*Ștefan cel Mare University of Suceava, Building D, Book Cafe*





# TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



14<sup>30</sup>-19<sup>30</sup>

## Parallel Sessions

14<sup>30</sup>-16<sup>00</sup>

### Mini Track 1 - DIGITAL INNOVATION AND ENTREPRENEURSHIP

**ONSITE -** *Stefan cel Mare University of Suceava, Building E, Aula*

**ONLINE -** **YouTube** [Click here to join!](#)

**Moderators:** **Soulla LOUCA** - University of Nicosia, Cyprus  
**Nicholas NICOLI** - University of Nicosia, Cyprus

#### PROMOTING ENTREPRENEURSHIP IN THE DEFENSE INDUSTRY: THE CETEDEX REGIONAL PROJECT

**Pedro NÚÑEZ-CACHO**  
*University of Jaén, Spain*

#### THE INFLUENCE OF NEW TECHNOLOGIES ON THE ECONOMIC EFFICIENCY OF RURAL BUSINESSES. THE CASE OF ANDALUSIA

**Jose Luis DURAN ROMAN**  
*University of Jaén, Spain*  
**Ana Belén MUDARRA-FERNÁNDEZ**  
*University of Jaén, Spain*  
**Elia GARCÍA-MARTÍ**  
*University of Jaén, Spain*  
**Domingo FERNÁNDEZ UCLÉS**  
*University of Jaén, Spain*

#### BRIDGING INNOVATION AND ENTREPRENEURIAL GROWTH IN SCIENCE AND TECHNOLOGY PARKS: INSIGHTS FROM ROMANIA AND THE EUROPEAN UNION

**Procopie Florin GUSUL**  
*„Stefan cel Mare” University of Suceava, România*  
**Alina Ramona BUTNARIU**  
*„Stefan cel Mare” University of Suceava, România*

#### BRIDGING DIGITAL SKILLS AND SUSTAINABLE DEVELOPMENT GOALS: AN ANALYSIS IN THE CONTEXT OF THE 2030 DIGITAL DECADE

**Andreea ADOMNITEI**  
*„Stefan cel Mare” University of Suceava, România*

#### ROMANIA'S INNOVATION GAP: CHALLENGES AND OPPORTUNITIES IN THE EUROPEAN INNOVATION LANDSCAPE

**Otilia CRAMARIUC**  
*„Stefan cel Mare” University of Suceava, România*  
**Carmen Eugenia NASTASE**  
*„Stefan cel Mare” University of Suceava, România*

16<sup>00</sup>-16<sup>30</sup>

## Coffee break

*Stefan cel Mare University of Suceava, Building E, Hallway*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



16<sup>30</sup>-18<sup>00</sup>

### Mini Track 2 - STUDENT ENTREPRENEURSHIP AND ENTREPRENEURIAL ECOSYSTEMS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

**Moderators:** Rosangela FEOLA - University of Salerno, Italy  
Chiara CRUDELE - University of Salerno, Italy

#### EXPANDING OPEN INNOVATION: 012FACTORY'S PEER INNOVATION™ MODEL AND THE LEGACY OF ITALIAN SMES DISTRICTS

**Enrico VELLANTE**  
Associate Partner Salerno University Italy

#### DIFFERENT WAYS OF PROMOTING RURAL ENTREPRENEURSHIP. THE RURAL TICKET IN ASTURIAS AND GROWBIZ IN SCOTLAND

**Francisco NAVARRO VALVERDE**  
University of Granada, Spain  
**José GARCÍA VICO**  
University of Jaén, Spain  
**Eugenio CEJUDO GARCÍA**  
University of Granada, Spain  
**Neslihan ÖNDER ÖZEN**  
University of Granada, Spain

#### ENTREPRENEURIAL INTENTIONS AND ACTIVITIES AMONG UNIVERSITY STUDENTS: EVIDENCE FROM THE UNIVERSITY OF JAÉN IN THE GUESS 2023-24 STUDY

**Domingo FERNÁNDEZ UCLÉS**  
University of Jaén, Spain  
**Lucas CAÑAS LOZANO**  
University of Jaén, Spain  
**José GARCÍA VICO**  
University of Jaén, Spain  
**Alfonso Miguel MÁRQUEZ GARCÍA**  
University of Jaén, Spain  
**Ana Belén MUDARRA FERNÁNDEZ**  
University of Jaén, Spain

#### DEVELOPING ERP SYSTEM PROTOTYPES TO ENHANCE BUSINESS AGILITY IN SMES

**Renata ŠIVICKIENĖ**  
Šiauliai State University of Applied Sciences, Lithuania  
**Donatas DAUGIRDAS**  
Šiauliai State University of Applied Sciences, Lithuania

#### CAN ENTREPRENEURSHIP EDUCATION DRIVE NEO-ENTREPRENEURSHIP IN THE KNOWLEDGE ECONOMY? A MULTILEVEL ANALYSIS

**Alexandru ANICHIȚI**  
„Ștefan cel Mare” University of Suceava, România

#### ENTREPRENEURIAL RESILIENCE IN THE FACE OF CLIMATE DISRUPTION: A NEO-ENTREPRENEURIAL APPROACH TO RURAL ADAPTATION IN SOUTHERN SPAIN

**Ioana TATARCIUC**  
„Ștefan cel Mare” University of Suceava, România



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



14<sup>30</sup>-18<sup>00</sup>

### Mini Track 3: TOURISM, HERITAGE AND COMMUNITY ENGAGEMENT / TOURISM BEST PRACTICES FORUM

**ONSITE** - Ștefan cel Mare University of Suceava, Building E, Room E118  
**VIRTUAL** - <http://conferinta.feaa.usv.ro/>

**Moderators:** **Marco VALERI** - Niccolò Cusano University, Italy  
**Ruxandra BEJINARU** - "Ștefan cel Mare" University of Suceava, Romania

#### NICHE TOURISM AS A CATALYST FOR ENHANCING MADE IN ITALY: A SUSTAINABLE AND STRATEGIC PERSPECTIVE

**Alessandra VITALE**  
Niccolò Cusano University, Italy  
**Marco VALERI**  
Niccolò Cusano University, Italy

#### TOURISM DEVELOPMENT AND HERITAGE PRESERVATION IN BUCOVINA

**Carmen CHASOVSCI**  
„Ștefan cel Mare” University of Suceava, România

#### LOCAL GASTRONOMIC POINTS (LGP) IN SUCEAVA AND BUCOVINA. AN EXAMPLE OF NEO-ENTREPRENEURSHIP SUPPORTING RURAL SUSTAINABLE DEVELOPMENT

**Dădiana DABIJA**  
„Ștefan cel Mare” University of Suceava, România  
**Anamaria BUCACIUC**  
„Ștefan cel Mare” University of Suceava, România

#### LINGUISTIC STRATEGIES IN TOURISM PROMOTION: ENHANCING CUSTOMER ENGAGEMENT

**Constantin ILAS**  
„Ștefan cel Mare” University of Suceava, România

#### AN APPLIED STUDY ON THE ROLE OF TOURISM ENTREPRENEURS AND STAKEHOLDERS IN THE GREEN TRANSITION OF BUCOVINA

**Maria ORHEAN-VRÂNCEANU**  
„Ștefan cel Mare” University of Suceava, România

#### CIVIC PARTICIPATION IN CULTURE AND TOURISM ON DANUBE REGION

**Cristina LIXANDROIU**  
National Institute for Research and Development in Tourism, România  
**Ilie RĂDOI**  
National Institute for Research and Development in Tourism, România



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### **DIVERSITY AS A RESOURCE: MULTICULTURALISM AND INTERCULTURALITY IN THE SERVICE OF SUSTAINABLE DEVELOPMENT**

**Carol MOHR**

*Bucovina Institute of Romanian Academy, România*

### **AFFECTION AND BELONGING: HERITAGE AS A RESOURCE FOR A SUSTAINABLE FUTURE**

**Simona ZHANG HAN-LU**

*Suceava County Council, România*

### **THE VERNACULAR HOUSE AND THE SUSTAINABLE DEVELOPMENT OF RURAL TERRITORIES**

**Daniela MOISA**

*UQUAR, Canada*

### **DEVELOPMENT OF HIGHER EDUCATION IN THE CROSS-BORDER SPACE OF UKRAINE AND ROMANIA: AN INNOVATIVE ASPECT**

**Vasyl KYFYAK**

*Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine*

### **ERASMUS PLUS YOUTH PROGRAM AS AN INSTRUMENT FOR CULTURAL INTEGRATION AND COMMUNITY ENGAGEMENT**

**Anca Cristina RADULESCU**

*University of Bucharest, Doctoral School of Political Science, România*

### **HOW MUSEUMS COULD SHAPE SUSTAINABLE TOURISM**

**Alexandra ZBUCHEA**

*National University of Political Studies and Public Administration, România*

### **WINE TOURISM AND HERITAGE: SYNERGIES THROUGH OENOAGASTRONOMY**

**Nicolae LUCA**

*Technical University of Moldova, Moldova*

### **SUSTAINABLE TOURISM IN THE AGE OF AI: LINKING ECOLOGICAL FOOTPRINTS WITH DATA-DRIVEN MARKETING IN EUROPE**

**Daniel Nicolae MAITA**

*Bucharest Academy of Economics Studies, România*

**Maria Loredana POPESCU**

*Bucharest Academy of Economics Studies, România*

**Carmen ACATRINEI**

*Bucharest Academy of Economics Studies, România*

### **THE ROLE AND IMPORTANCE OF DIGITAL COMMUNICATIONS IN THE TOURISM SECTOR**

**Valeriia PENIUK**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*

**Vasyl KYFYAK**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*





## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### THE IMPACT OF TOURIST-TO-TOURIST INTERACTION AND EMOTIONAL IMPLICATIONS ON EXPERIENTIAL TOURISM

**Mănica CASANDRA-MARIANA**

*Bucharest University of Economic Studies, România*

### CURRENT TRENDS AND INFLUENCING FACTORS IN TOURIST CONSUMER BEHAVIOR

**Răzvan POPOVICI**

*„Stefan cel Mare” University of Suceava, România*

**Pavel STANCIU**

*„Stefan cel Mare” University of Suceava, România*

### STRATEGIC POSITIONING AND RESILIENCE. A COMPARATIVE ANALYSIS OF TOUR OPERATORS IN ITALIAN TOURISM

**Silviu LEMNARIU**

*„Stefan cel Mare” University of Suceava, România*

### THE FOOD WASTE PHENOMENON – A TWO POINTS OF VIEW APPROACH: ECONOMIC AND SUSTAINABLE

**Angela ALBU**

*„Stefan cel Mare” University of Suceava, România*

**Paul Panfil IVAN**

*„Stefan cel Mare” University of Suceava, România*

**14<sup>00</sup>-16<sup>00</sup>**

### *Forum of Good Practices in Tourism. Bucovina 2025*

**ONSITE** -Dimitrie Leonida Amphitheater, Building D, 2nd floor

**Moderator:** **Carmen CHAȘOVSCI** - “Ștefan cel Mare” University of Suceava, Romania

The third edition, the Forum aims to present examples and tourism models that can make Bucovina a destination beloved by tourists, but also friendly in the long term with those who live here.

This year, the central theme will be "Tourism and responsible communities".

The Forum will be followed by a Training Program in the field of Circular Economy, carried out by INCDT (National Institute for Research and Development in Tourism).



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



15<sup>00</sup>-18<sup>00</sup>

### Mini Track 4: ACCOUNTING-FINANCES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233  
VIRTUAL - <http://conferinta.feaa.usv.ro/>

**Moderator: Veronica GROSU**, "Ștefan cel Mare" University of Suceava, Romania

#### EVALUATING THE SUSTAINABLE PERFORMANCE OF IT COMPANIES THROUGH THE INTEGRATION OF ESG INDICATORS AND FINANCIAL MATURITY SCORES

**Victor COJOCARU**

*Universitatea Ștefan cel Mare din Suceava/Academia de Studii Economice din Moldova, Moldova*

**Galina BADICU**

*Academy of Economic Study from Moldova, Moldova*

**Anastasia MIHAILA**

*Academy of Economic Study from Moldova, Moldova*

**Veronica GROSU**

*„Ștefan cel Mare” University of Suceava, România*

#### EXPLORING THE DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION TRIGGERED BY THE COVID-19 PANDEMIC: A COMPARATIVE ANALYSIS EMPLOYING THE DIFFERENCE-IN-DIFFERENCES METHOD ACROSS EUROPEAN UNION MEMBER STATES

**Mihaela BĂRBUȚĂ (MATEI)**

*Transilvania University of Brașov, România*

#### THE INFLUENCE OF GLOBAL DIGITAL TRANSFORMATIONS ON THE DEVELOPMENT OF ACCOUNTING

**Konon BAGRII**

*Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine*

#### ANALYZING FINANCIAL PERFORMANCE AND THE INFLUENCE OF PROFITABILITY ON MANAGERIAL DECISIONS

**Cristina Gabriela COSMULESE**

*„Ștefan cel Mare” University of Suceava, România*

#### BIBLIOMETRIC ANALYSIS OF SPECIALTY LITERATURE WITH REFERENCE TO THE INTERACTION BETWEEN DIGITALIZATION AND TAX EVASION

**Florina CRETU (NISTOR)**

*„Ștefan cel Mare” University of Suceava, România*

**Elena HLACIUC**

*„Ștefan cel Mare” University of Suceava, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### CRYPTOCURRENCIES IN THE DIGITAL AGE: A BIBLIOMETRIC ANALYSIS

**Anisoara Niculina APETRI**

*„Stefan cel Mare” University of Suceava, România*

**Ancuta Anisia CHELBA**

*„Stefan cel Mare” University of Suceava, România*

**Petanaj MIGENA**

*University of Vlora ‘Ismail Qemali’, Vlora, Albania, AL*

**Camelia Catalina MIHALCIUC**

*„Stefan cel Mare” University of Suceava, România*

### THE ANALYSIS OF DETERMINANTS THAT INFLUENCE THE DECISION TO ENGAGE IN PRACTICES OF MANIPULATION FINANCIAL-ACCOUNTING INFORMATION

**Cristina-Raluca CERNOVACHI**

*„Stefan cel Mare” University of Suceava, România*

### DIGITALISATION AND FISCAL PERFORMANCE: EVIDENCE FROM ROMANIA’S TAX ADMINISTRATION REFORM

**Lucia MOROSAN-DANILA**

*„Stefan cel Mare” University of Suceava, România*

**Dumitru FILIPEANU**

*Gheorghe Asachi Technical University of Iasi, România*

**Claudia-Elena GRIGORAS-ICHIM**

*„Stefan cel Mare” University of Suceava, România*

**Cristian POPESCU**

*Alexandru Ioan Cuza University of Iasi, România*

**Florin-Alexandru LUCA**

*Gheorghe Asachi Technical University of Iasi, România*

### BENEFITS AND CHALLENGES IN EMPLOYING PEOPLE WITH DISABILITIES IN COMPANIES: A SYSTEMATIC LITERATURE REVIEW

**Ancuta-Anisia CHELBA**

*„Stefan cel Mare” University of Suceava, România*

**Veronica GROSU**

*„Stefan cel Mare” University of Suceava, România*

**Irina-Ştefana CIBOTARIU**

*„Stefan cel Mare” University of Suceava, România*

### THE IMPACT OF IFRS 8 IMPLEMENTATION ON FINANCIAL REPORTING QUALITY IN EU COMPANIES: A LONGITUDINAL AND SECTORAL ANALYSIS

**Ibtihal ALTAWHEEL**

*„Stefan cel Mare” University of Suceava, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### EMPIRICAL STUDY ON EQUITY INVESTMENT IN BET AND EXCHANGE-TRADED FUND IN NEW ERA

**Anisoara Niculina APETRI**

*„Stefan cel Mare” University of Suceava, România*

**Camelia Catalina MIHALCIUC**

*Universitatea Stefan cel Mare Suceava, RO*

**Maria GROSU**

*Alexandru Ioan Cuza University, România*

**Ana Iuliana MAJORAN**

*„Stefan cel Mare” University of Suceava, România*

**Veronica GROSU**

*„Stefan cel Mare” University of Suceava, România*

**Anamaria MACOVEI**

*„Stefan cel Mare” University of Suceava, România*

**Gabriela COSMULESE**

*„Stefan cel Mare” University of Suceava, România*

### THE STRUCTURE AND DYNAMICS OF PUBLIC EXPENDITURE IN POST-PANDEMIC ROMANIA

**Cristinel ICHIM**

*„Stefan cel Mare” University of Suceava, România*

**Anatol MELEGA**

*„Stefan cel Mare” University of Suceava, România*

### FINANCIAL SUSTAINABILITY ANALYSIS OF ACCOUNTING AND AUDIT FIRMS: PREMISES FOR THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE FIELD

**Simona-Maria BRINZARU**

*„Stefan cel Mare” University of Suceava, România*

**Rodica AILOAIEI**

*„Stefan cel Mare” University of Suceava, România*

**Geanina MACIUCA**

*„Stefan cel Mare” University of Suceava, România*

### THE STRATEGIC ROLE OF INTELLECTUAL CAPITAL IN THE SUSTAINABLE DEVELOPMENT OF COMPANIES: A QUANTITATIVE ANALYSIS OF UNQUOTED IT ENTITIES

**Marian SOCOLIUC**

*„Stefan cel Mare” University of Suceava, România*

**Mihaela Ionela SOCOLIUC**

*„Stefan cel Mare” University of Suceava, România*

**Denisia NEMTOC**

*„Stefan cel Mare” University of Suceava, România*

### NATIONAL ELECTRONIC FILE - ONLINE ACCESS FOR PARTIES AND THEIR LEGAL OR CONVENTIONAL REPRESENTATIVES TO THE DOCUMENTS IN COURT FILES

**Razvan VIORESCU**

*„Stefan cel Mare” University of Suceava, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



15<sup>00</sup>-18<sup>00</sup>

### Mini Track 5: ECONOMY, TRADE, SERVICES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E005  
VIRTUAL - <http://conferinta.feaa.usv.ro/>

**Moderator: Mariana LUPAN**, "Ștefan cel Mare" University of Suceava, Romania

#### PEASANT RATIONALITY AND POLICY BLINDNESS: RETHINKING BIOECONOMY AND LAND USE TRANSITIONS IN THE AMAZON

Larissa Steiner CHERMONT  
Federal University of Pará - UFPA, Brazil  
Lucas Ferreira LIMA  
University of Campinas – UNICAMP, Brazil

#### INTEGRATING ECOSYSTEMS TO DRIVE SYSTEMIC CHANGE IN EDUCATION, RESEARCH & INNOVATION

Carmen NASTASE  
„Ștefan cel Mare” University of Suceava, România  
Carmen BOGHEAN  
„Ștefan cel Mare” University of Suceava, România

#### THE ROLE OF DIGITAL TECHNOLOGIES IN ENSURING INCLUSION AND SAFETY IN TIMES OF WAR

Alla SHYMKO  
Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

#### WASTE REMOVAL AND SUBJECTIVE WELL-BEING IN THE REPUBLIC OF CONGO

Salif KONE  
University Of Félix Houphouët-Boigny, Ivory Coast

#### OPPORTUNITIES AND CHALLENGES FOR THE ROMANIAN ECONOMY FOLLOWING THE END OF THE WAR IN UKRAINE

Catalina VARTIC  
„Ștefan cel Mare” University of Suceava, România

#### THE IMPACT OF ECONOMIC SANCTIONS ON INTERNATIONAL INVESTMENT FLOWS IN A GEOECONOMIC CONTEXT

Mariana LUPAN  
„Ștefan cel Mare” University of Suceava, România  
Gabriela PRELIPCEAN  
„Ștefan cel Mare” University of Suceava, România  
Marcela Cristina HURJUI  
„Ștefan cel Mare” University of Suceava, România  
Anamaria BUCACIUC  
„Ștefan cel Mare” University of Suceava, România





## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### ADVANCING THE DIGITAL ECONOMY THROUGH INNOVATIVE ENTREPRENEURSHIP

**Eugenia TRUFIN**

*„Ștefan cel Mare” University of Suceava, România*

**Gabriela PRELIPCEAN**

*„Ștefan cel Mare” University of Suceava, România*

### IMPACT OF EUROPEAN FUNDS – BIBLIOMETRIC AND EMPIRICAL ANALYSIS

**Aurel Costel CHELE**

*„Ștefan cel Mare” University of Suceava, România*

### IN HOW MANY WAYS CAN AI BE DEFINED? A LITERATURE REVIEW

**Ana-Maria TUCA**

*„Ștefan cel Mare” University of Suceava, România*

### AWARENESS OF THE LOCAL COMMUNITY REGARDING RURAL TOURISM POTENTIAL. COMPARATIVE ANALYSIS IN TWO ADMINISTRATIVE-TERRITORIAL UNITS FROM ROMANIA AND FRANCE

**Adrian-Liviu SCUTARIU**

*„Ștefan cel Mare” University of Suceava, România*

**Petronela SCUTARIU**

*„Ștefan cel Mare” University of Suceava, România*

### DIFFERENTIATED VULNERABILITY OF NEET YOUTH IN THE REPUBLIC OF MOLDOVA: EVIDENCE, CLASSIFICATION, AND POLICY DIRECTIONS

**Alina STRATILA**

*Technical University of Moldova, Moldova*

**Iuliu ȚURCAN**

*Technical University of Moldova, Moldova*

**Ina GUMENIUC**

*Technical University of Moldova, Moldova*

### EDUCATIONAL COMPETENCIES: EMPLOYERS' NEEDS AND LABOR MARKET SUPPLY

**Tetiana SHTERMA**

*"Bukovinian University", Ukraine*

**Alla CHORNOVOL**

*"Bukovinian University", Ukraine*

### REGIONAL DEVELOPMENT POLICY IN THE EUROPEAN UNION: A CASE STUDY OF THE NORTH-EAST REGION OF ROMANIA

**Mihai POPESCU**

*„Ștefan cel Mare” University of Suceava, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### SUSTAINABLE MIGRATION STRATEGIES IN THE EUROPEAN UNION: LESSONS FOR ROMANIA FROM A COMPARATIVE NVIVO-BASED ANALYSIS

**Paul Panfil IVAN**

*„Stefan cel Mare” University of Suceava, România*

**Gabriela PRELIPCEAN**

*„Stefan cel Mare” University of Suceava, România*

**Mariana LUPAN**

*„Stefan cel Mare” University of Suceava, România*

### THE CONCEPT OF ECONOMIC EFFICIENCY - BIBLIOMETRIC ANALYSIS

**Violeta CHELE**

*„Stefan cel Mare” University of Suceava, România*

### THE IMPACT OF THE RUSSIAN–UKRAINIAN CONFLICT ON MARITIME TRADE IN THE BLACK SEA

**Carmen Elena COCA**

*Universitatea Tomis din Constanta/Universitatea Ovidius din Constanta, România*

### THE ROLE OF DIGITIZATION IN ENHANCING ROMANIAN SMES' COMPETITIVENESS IN THE EVOLVING ECONOMIC LANDSCAPE

**Iulian CONDRATOV**

*„Stefan cel Mare” University of Suceava, România*

**Rozalia KICSI**

*„Stefan cel Mare” University of Suceava, România*

**Pavel STANCIU**

*„Stefan cel Mare” University of Suceava, România*

### SOCIAL ENTREPRENEURSHIP – A KEY DRIVER OF POST-PANDEMIC ECONOMIC DEVELOPMENT IN ROMANIA

**Diana-Margareta MORISCA**

*„Stefan cel Mare” University of Suceava, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



15<sup>00</sup>-18<sup>00</sup>

### Mini Track 6: MANAGEMENT AND BUSINESS ADMINISTRATION

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233  
VIRTUAL - <http://conferinta.feaa.usv.ro/>

**Moderator: Rozalia KICSI, "Ștefan cel Mare" University of Suceava, Romania**

#### THE TRANSFORMATION OF LEADERSHIP IN THE POSTHUMAN ERA: EMOTIONAL INTELLIGENCE AS AN ANCHOR FOR PSYCHOSOMATIC BALANCE

**Lorina BUGA**

*Academy of Economic Studies of Moldova, Moldova*

**Svetlana MIHĂILA**

*Academy of Economic Studies of Moldova, Moldova*

#### TOWARDS CIRCULARITY: MAPPING THE LEVEL OF UNDERSTANDING AND ADOPTION OF CIRCULAR ECONOMY STRATEGIES

**Iuliu TURCAN**

*Technical University of Moldova, Moldova*

**Larisa BUGAIAN**

*Technical University of Moldova, Moldova*

**Maria GHEORGHIȚA**

*Technical University of Moldova, Moldova*

**Rina TURCAN**

*Technical University of Moldova, Moldova*

#### WOMEN'S STRATEGIC LEADERSHIP IN THE CORPORATE WORLD: CHALLENGES AND GLOBAL PERSPECTIVES

**Iryna MIHUS**

*Scientific Center of Innovative Research, Ukraine*

#### ALIGNING THE CLOTHING MANUFACTURING INDUSTRY OF THE REPUBLIC OF MOLDOVA WITH THE SUSTAINABLE FUTURE OF FASHION

**Cornelia CRUCERESCU**

*Technical University of Moldova, Moldova*

**Maria GHEORGHIȚA**

*Technical University of Moldova, Moldova*

#### CORPORATE SUSTAINABILITY BETWEEN OBLIGATION AND OPPORTUNITY: REFLECTING ESG PRINCIPLES IN THE CONSTRUCTION SECTOR

**Lucia MOROSAN-DANILA**

*„Ștefan cel Mare” University of Suceava, România*

**Claudia-Elena GRIGORAS-ICHIM**

*„Ștefan cel Mare” University of Suceava, România*

**Alexandru TUGUI**

*Alexandru Ioan Cuza University of Iasi, România*

**Dumitru FILIPEANU**

*Gheorghe Asachi Technical University of Iasi, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### SOCIAL CAPITAL AND PEASANT RATIONALITY IN THE AMAZON: TOWARDS A RELATIONAL MODEL FOR SUSTAINABLE TRANSITIONS

**Larissa Steiner CHERMONT**  
*Federal University of Pará, Brazil*

### EXPLORING THE STRATEGIC LINK BETWEEN KNOWLEDGE AND INNOVATION IN GENERATING COMPETITIVE ADVANTAGE: A BIBLIOMETRIC APPROACH TO CORE COMPETENCIES

**Ionela Beatrice IPSALAT**  
*„Ștefan cel Mare” University of Suceava, România*

### THE IMPACT OF DIGITAL TOOLS ON MANAGERIAL DECISION-MAKING PROCESSES

**Camelia BAESU**  
*„Ștefan cel Mare” University of Suceava, România*

### HUMAN CAPITAL AND GRADUATE EMPLOYABILITY

**Daniela Mihaela NEAMTU**  
*„Ștefan cel Mare” University of Suceava, România*

### SOLAR TRANSITIONS AND BIOECONOMY IN THE AMAZON: A BIOPHYSICAL FRAMEWORK FOR ENERGY JUSTICE

**Larissa Steiner CHERMONT**  
*Federal University of Pará (UFPA), Brazil*  
**Franco Rafael De Miranda SARAIVA**  
*MPGAP – Instituto Nacional de Pesquisas da Amazônia (INPA), Amazon - Brazil, Brazil*

### INDUSTRIAL REVOLUTIONS, POWERS AND TRANSLATIONS INTO LARGE CORPORATIONS

**Constantin APOPII**  
*„Ștefan cel Mare” University of Suceava, România*

### NAVIGATING THE DIGITAL WAVE: ENHANCING ORGANIZATIONAL COMMITMENT AND EMPLOYEE WELL-BEING

**Lorina BUGA**  
*Academy of Economic Studies of Moldova, Moldova*  
**Svetlana MIHAILA**  
*Academy of Economic Studies of Moldova, Moldova*

### THE HYBRID HOSPITALITY MODEL: BALANCING HUMAN TOUCH AND AI IN HOTELS

**Cristina Mirabela MALAIA**  
*Bucharest Academy of Economics Studies, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE INTEGRATION OF ROMANIAN AUTOMOTIVE COMPANIES IN THE GLOBAL VALUE CHAIN

**Anamaria Geanina MACOVEI**

*„Stefan cel Mare” University of Suceava, România*

**Aurel BURCIU**

*„Stefan cel Mare” University of Suceava, România*

### DIGITAL LEADERSHIP: ESSENTIAL TRAITS OF THE LEADER OF THE FUTURE

**Camelia BAESU**

*„Stefan cel Mare” University of Suceava, România*

### DIGITAL INNOVATION: THE CORE OF THE BUSINESS MODELS FOCUSED ON EXCELLENCE

**Alexandra Maria DANILEȚ**

*„Stefan cel Mare” University of Suceava, România*

### EMPOWERING NEO-ENTREPRENEURS THROUGH DIGITAL SKILLS: A COMPARATIVE ANALYSIS OF EASTERN EUROPE

**Ancuta AGHENIȚEI**

*„Stefan cel Mare” University of Suceava, România*

### THE EFFICACY OF MULTIFACETED SUPPORT SYSTEMS FOR WOMEN ENTREPRENEURS IN AN EMERGING ECONOMY: EVIDENCE FROM ROMANIA

**Lucia MOROSAN-DANILA**

*„Stefan cel Mare” University of Suceava, România*

**Otilia-Maria BORDEIANU**

*„Stefan cel Mare” University of Suceava, România*

**Carmen-Eugenia NASTASE**

*„Stefan cel Mare” University of Suceava, România*

### UNICORNS OF TOMORROW: POWERED BY NEO-ENTREPRENEURSHIP - A CASE STUDY OF UNICORN COMPANIES FROM ROMANIA AND PORTUGAL

**Denisa Alexandra CHIFAN**

*„Stefan cel Mare” University of Suceava, România*

*University of Beira Interior, Portugal*

*NECE- Research Centre for Business Sciences, Portugal*

### THE NATURE OF THE BUSINESS ENVIRONMENT. TURBULENCE AS A FEATURE OF THE CONTEMPORARY BUSINESS ENVIRONMENT.

**Lilia CHISELIOV (LEANCA)**

*„Stefan cel Mare” University of Suceava, România*

**Iulian CONDRATOV**

*„Stefan cel Mare” University of Suceava, România*





## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



15<sup>00</sup>-18<sup>00</sup>

### Mini Track 7: MATHEMATICS, ECONOMIC INFORMATICS AND STATISTICS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233  
VIRTUAL - <http://conferinta.feaa.usv.ro/>

**Moderator: Anamaria MACOVEI**, "Ștefan cel Mare" University of Suceava, Romania

#### INTEGRATION OF MODERN DIGITAL TECHNOLOGIES INTO THE EDUCATION OF ECONOMIC SPECIALTIES

**Yurii KOROLIUK**

*Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine*

#### INVARIANT SUBMANIFOLDS IN (A, P)-GOLDEN MANIFOLDS

**Cristina Elena HRETCANU**

*„Ștefan cel Mare” University of Suceava, România*

**Valeria CIRLAN**

*„Ștefan cel Mare” University of Suceava, România*

#### MATHEMATICS MEETS ECONOMY: A DUAL FRAMEWORK FOR SUSTAINABLE DEVELOPMENT CHALLENGES AND OPPORTUNITIES

**Valeria CIRLAN**

*„Ștefan cel Mare” University of Suceava, România*

#### STATISTICAL ANALYSIS OF SOME INDICATORS OF SUSTAINABLE DEVELOPMENT IN REGIONAL PROFILE, IN ROMANIA

**Elisabeta R. ROSCA**

*„Ștefan cel Mare” University of Suceava, România*

#### A PDE GENERALIZATION FOR FINANCIAL DERIVATIVES IN VECTORIAL DIFFERENTIAL STOCHASTIC MODELS

**Tiberiu SOCACIU**

*„Ștefan cel Mare” University of Suceava, România*

**Paul PAȘCU**

*„Ștefan cel Mare” University of Suceava, România*

#### STATISTICAL APPROACH OF THE SUSTAINABLE DEVELOPMENT OF TOURISM IN SUCEAVA DISTRICT

**Elisabeta R. ROSCA**

*„Ștefan cel Mare” University of Suceava, România*



## TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE



### THE IMPACT OF USING RAG TECHNOLOGY IN THE DEVELOPMENT OF A VIRTUAL SALES ASSISTANT

**Denis Ionel PETRICEANU**

*„Ștefan cel Mare” University of Suceava, România*

**Ioan-Tiberiu SOCACIU-LENDVAI**

*„Ștefan cel Mare” University of Suceava, România*

### GENERALIZED DERIVATIVES AND APPLICATIONS

**Bianca Renata SATCO**

*„Ștefan cel Mare” University of Suceava, România*

### MULTICRITERIA OPTIMIZATION APPLIED IN THE SELECTION OF DECISION ALTERNATIVES

**Ionut BALAN**

*„Ștefan cel Mare” University of Suceava, România*

### DEVELOPING A PYTHON PROGRAMMING LEARNING TOOL BASED ON A LARGE LANGUAGE MODEL (LLM)

**Tiberiu SOCACIU**

*„Ștefan cel Mare” University of Suceava, România*

### A VIDEOCONFERENCE SYSTEM FOR ELEARNING PLATFORMS BASED ON WEBRTC PROTOCOL

**Ivan TOPALA**

*„Ștefan cel Mare” University of Suceava, România*

### MULTIMEDIA IN AI ERA - CREATING AND EDITING

**Stefan SFICHI**

*„Ștefan cel Mare” University of Suceava, România*

### MAPPING RESEARCH TRENDS AND IMPLEMENTING AUGMENTED REALITY FOR SMART CAMPUS NAVIGATION

**Ruxandra BEJINARU**

*„Ștefan cel Mare” University of Suceava, România*

**Marian-Vladut TOMA**

*„Ștefan cel Mare” University of Suceava, România*

**June 6<sup>th</sup>**

**9<sup>00</sup>**

**Cultural & Heritage Trip**

**June 7<sup>th</sup>**

**10<sup>00</sup>**

**Future challenges of neo-entrepreneurship: final conclusions**

*Building A, Senate Room*