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TRANSFORMING REGIONS FOR AN INCLUSIVE EUROPE

UNIVERSITAT BIELEFELD · Universidad de Jaén · UNIVERSITY of NICOSIA · ÖREBRO UNIVERSITET · OSTRAVSKA UNIVERZITA · UNIVERSITÀ DEGLI STUDI DI SALERNO · USV Universitatea Ștefan cel Mare Suceava · université de TOURS · ŠIAULIŲ VALSTYBINĖ KOLEGIJA

The NEO Entrepreneurship Conference

June 3th – 7th 2025

Stefan cel Mare University of Suceava

http://conferinta.feaa.usv.ro/index.php/iec/neo2025

Invited speakers:

Marinos THEMISTOCLEO

University of Nicosia, Cyprus

Daniela ANDRÉN

Örebro University School of Business, Sweden
CELSI, Bratislava Slovakia

Erika JONUSKIENE

Siauliai State University of Applied Sciences, Lithuania

Marco VALERI

Niccolò Cusano University, Italy

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Chiara Crudele, University of Salerno, Italy
Iulian Condratov, „Ștefan cel Mare" University of Suceava, Romania
Rosangela Feola, University of Salerno, Italy
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Veronica Grosu, „Ștefan cel Mare" University of Suceava, Romania
Cristian Valentin Hapenciuc, „Ștefan cel Mare" University of Suceava, Romania
Elena Hlaciuc, „Ștefan cel Mare" University of Suceava, Romania
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Daiva Labanauskaite , Siauliai State University of Applied Sciences, Lithuania
Typhaine Lebègue, Vallorem, IAE
Soulla Louca, University of Nicosia, Cyprus
Mariana Lupan, „Ștefan cel Mare" University of Suceava, Romania
Svetlana Mihaila, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
Carmen Nastase, „Ștefan cel Mare" University of Suceava, Romania
Alexandru Nedelea, „Ștefan cel Mare" University of Suceava, Romania
Nicholas Nicoli, University of Nicosia, Cyprus
Adrian Liviu Scutariu, „Ștefan cel Mare" University of Suceava, Romania
Gabriela Prelipcean, „Ștefan cel Mare" University of Suceava, Romania
Marian Socoliuc, „Ștefan cel Mare" University of Suceava, Romania
Pavel Stanciu, „Ștefan cel Mare" University of Suceava, Romania
Marco Valeri, Nicolo Cusano University, Italy
Manuel Carlos Vallejo-Martos, Jaén University, Spain

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George Șoldan, Suceava County Council
Lucian Gheorghiu, Chamber of Commerce and Industry Suceava
Alina Butnariu, Siret City Hall
Claudia Gogu, Suceava County Directorate for Agriculture
Andrei Morosan, Rural Investment Financing Agency
Cosmin Ciornei, Association "Gusta din Bucovina"
Luminița Chihai, Lust Expert SRL
Cătălin Bertea, Transilvania Bank

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Soulla Louca, University of Nicosia, Cyprus

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	June 3th
	Roundtable with local stakeholders
11^{00}-13^{00}	**Local entrepreneurship for sustainable development: challenges, partnerships and sustainable solutions** *Chamber of Commerce and Industry Suceava*
	June 4th
9^{00}-10^{00}	**Sustainable entrepreneurial ecosystem: collaboration between academia, administration and the business community** *Building A, Senate Room*
10^{00}-11^{00}	**Report on entrepreneurship best practices adapted to the regional innovation system & NEOLAiA Entrepreneurship Charter** *Building A, Senate Room*
11^{00}-11^{15}	**Coffee break**
11^{15}-13^{00}	**NEOLAiA Entrepreneurship Training** *Building E, BRD-HUB*
13^{00}-14^{00}	**Lunch USV Restaurant**
14^{00}-15^{15}	**NEOLAiA Start UP HUB: "We Start-You-Up"** *Building E, BRD-HUB*
15^{15}-15^{30}	**Coffee break**
15^{30}-17^{00}	**Summer Entrepreneurship Challenge (SUMMA)** *Building E, BRD-HUB*
17^{00}-19^{00}	**Next steps, deliverables** *Building E, BRD-HUB*
19^{00}	**Dinner**

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June 5th

9^{30}-10^{00}

Registration

Stefan cel Mare University of Suceava, Building E, Aula

10^{00}-12^{30}

PLENARY SESSION

Stefan cel Mare University of Suceava, Building E, Aula

ONLINE - YouTube [Click here to join!]

Moderators:
Carmen NASTASE, "Ștefan cel Mare" University of Suceava, Romania
Otilia BORDEIANU, "Ștefan cel Mare" University of Suceava, Romania

Welcome speech

Mihai DIMIAN, Rector - „Ștefan cel Mare" University of Suceava, Romania

Gabriela PRELIPCEAN, Vicerector - „Ștefan cel Mare" University of Suceava, Romania

Carmen NASTASE, Dean - Faculty of Economics, Administration and Business, „Ștefan cel Mare" University of Suceava, Romania

Keynote lecture

Marinos THEMISTOCLEOUS - University of Nicosia, Cyprus

Daniela ANDRÉN - Örebro University School of Business, Sweden / CELSI, Bratislava; Slovakia / Central European University, Vienna, Austria

Marco VALERI - Niccolò Cusano University, Rome Italy

Erika JONUŠKIENĖ - Šiauliai State Higher Education Institution, Lithuania

12^{30}-13^{30}

Best Practice Association "Gusta din Bucovina"

The inner courtyard of the Campus

Claudia GOGU, Director – Suceava County Directorate for Agriculture
Cosmin CIORNEI, Association "Gusta din Bucovina"
Local producers

13^{30}-14^{30}

Sandwich & networking

Stefan cel Mare University of Suceava, Building D, Book Cafe

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14^{30}-19^{30} **Parallel Sessions**

14^{30}-16^{00} *Mini Track 1 - DIGITAL INNOVATION AND ENTREPRENEURSHIP*

ONSITE - *Stefan cel Mare University of Suceava, Building E, Aula*

ONLINE - YouTube Click here to join!

Moderators: **Soulla LOUCA** - University of Nicosia, Cyprus
Nicholas NICOLI- University of Nicosia, Cyprus

PROMOTING ENTREPRENEURSHIP IN THE DEFENSE INDUSTRY: THE CETEDEX REGIONAL PROJECT

Pedro NÚÑEZ-CACHO
University of Jaén, Spain

THE INFLUENCE OF NEW TECHNOLOGIES ON THE ECONOMIC EFFICIENCY OF RURAL BUSINESSES. THE CASE OF ANDALUSIA

Jose Luis DURAN ROMAN
University of Jaén, Spain
Ana Belén MUDARRA-FERNÁNDEZ
University of Jaén, Spain
Elia GARCÍA-MARTÍ
University of Jaén, Spain
Domingo FERNÁNDEZ UCLÉS
University of Jaén, Spain

BRIDGING INNOVATION AND ENTREPRENEURIAL GROWTH IN SCIENCE AND TECHNOLOGY PARKS: INSIGHTS FROM ROMANIA AND THE EUROPEAN UNION

Procopie Florin GUSUL
„Stefan cel Mare" University of Suceava, România
Alina Ramona BUTNARIU
„Stefan cel Mare" University of Suceava, România

BRIDGING DIGITAL SKILLS AND SUSTAINABLE DEVELOPMENT GOALS: AN ANALYSIS IN THE CONTEXT OF THE 2030 DIGITAL DECADE

Andreea ADOMNITEI
„Stefan cel Mare" University of Suceava, România

ROMANIA'S INNOVATION GAP: CHALLENGES AND OPPORTUNITIES IN THE EUROPEAN INNOVATION LANDSCAPE

Otilia CRAMARIUC
„Stefan cel Mare" University of Suceava, România
Carmen Eugenia NASTASE
„Stefan cel Mare" University of Suceava, România

16^{00}-16^{30} Coffee break

Stefan cel Mare University of Suceava, Building E, Hallway

16^{30}-18^{00}

Mini Track 2 - STUDENT ENTREPRENEURSHIP AND ENTREPRENEURIAL ECOSYSTEMS

ONSITE - *Stefan cel Mare University of Suceava, Building E, Aula*
ONLINE - YouTube Click here to join!

Moderators: **Rosangela FEOLA** - University of Salerno, Italy
Chiara CRUDELE - University of Salerno, Italy

EXPANDING OPEN INNOVATION: 012FACTORY'S PEER INNOVATION™ MODEL AND THE LEGACY OF ITALIAN SMES DISTRICTS

Enrico VELLANTE
Associate Partner Salerno University Italy

DIFFERENT WAYS OF PROMOTING RURAL ENTREPRENEURSHIP. THE RURAL TICKET IN ASTURIAS AND GROWBIZ IN SCOTLAND

Francisco NAVARRO VALVERDE
University of Granada, Spain
José GARCÍA VICO
University of Jaén, Spain
Eugenio CEJUDO GARCÍA
University of Granada, Spain
Neslihan ÖNDER ÖZEN
University of Granada, Spain

ENTREPRENEURIAL INTENTIONS AND ACTIVITIES AMONG UNIVERSITY STUDENTS: EVIDENCE FROM THE UNIVERSITY OF JAÉN IN THE GUESSS 2023-24 STUDY

Domingo FERNÁNDEZ UCLÉS
University of Jaén, Spain
Lucas CAÑAS LOZANO
University of Jaén, Spain
José GARCÍA VICO
University of Jaén, Spain
Alfonso Miguel MÁRQUEZ GARCÍA
University of Jaén, Spain
Ana Belén MUDARRA FERNÁNDEZ
University of Jaén, Spain

DEVELOPING ERP SYSTEM PROTOTYPES TO ENHANCE BUSINESS AGILITY IN SMES

Renata ŠIVICKIENĖ
Šiauliai State University of Applied Sciences, Lithuania
Donatas DAUGIRDAS
Šiauliai State University of Applied Sciences, Lithuania

CAN ENTREPRENEURSHIP EDUCATION DRIVE NEO-ENTREPRENEURSHIP IN THE KNOWLEDGE ECONOMY? A MULTILEVEL ANALYSIS

Alexandru ANICHITI
„Stefan cel Mare" University of Suceava, România

ENTREPRENEURIAL RESILIENCE IN THE FACE OF CLIMATE DISRUPTION: A NEO-ENTREPRENEURIAL APPROACH TO RURAL ADAPTATION IN SOUTHERN SPAIN

Ioana TATARCIUC
„Stefan cel Mare" University of Suceava, România

14^{30}-18^{00}

Mini Track 3: TOURISM, HERITAGE AND COMMUNITY ENGAGEMENT / TOURISM BEST PRACTICES FORUM

ONSITE - *Stefan cel Mare University of Suceava, Building E, Room E118*
VIRTUAL - http://conferinta.feaa.usv.ro/

Moderators: **Marco VALERI** - Niccolò Cusano University, Italy
Ruxandra BEJINARU - "Ștefan cel Mare" University of Suceava, Romania

NICHE TOURISM AS A CATALYST FOR ENHANCING MADE IN ITALY: A SUSTAINABLE AND STRATEGIC PERSPECTIVE

Alessandra VITALE
Niccolò Cusano University, Italy
Marco VALERI
Niccolò Cusano University, Italy

TOURISM DEVELOPMENT AND HERITAGE PRESERVATION IN BUCOVINA

Carmen CHASOVSCHI
„Stefan cel Mare" University of Suceava, România

LOCAL GASTRONOMIC POINTS (LGP) IN SUCEAVA AND BUCOVINA. AN EXAMPLE OF NEO-ENTREPRENEURSHIP SUPPORTING RURAL SUSTAINABLE DEVELOPMENT

Dadiana DABIJA
„Stefan cel Mare" University of Suceava, România
Anamaria BUCACIUC
„Stefan cel Mare" University of Suceava, România

LINGUISTIC STRATEGIES IN TOURISM PROMOTION: ENHANCING CUSTOMER ENGAGEMENT

Constantin ILAS
„Stefan cel Mare" University of Suceava, România

AN APPLIED STUDY ON THE ROLE OF TOURISM ENTREPRENEURS AND STAKEHOLDERS IN THE GREEN TRANSITION OF BUCOVINA

Maria ORHEAN-VRÂNCEANU
„Stefan cel Mare" University of Suceava, România

CIVIC PARTICIPATION IN CULTURE AND TOURISM ON DANUBE REGION
Cristina LIXANDROIU
National Institute for Research and Development in Tourism, România
Ilie RĂDOI
National Institute for Research and Development in Tourism, România

DIVERSITY AS A RESOURCE: MULTICULTURALISM AND INTERCULTURALITY IN THE SERVICE OF SUSTAINABLE DEVELOPMENT

Carol MOHR
Bucovina Institute of Romanian Academy, România

AFFECTION AND BELONGING: HERITAGE AS A RESOURCE FOR A SUSTAINABLE FUTURE

Simona ZHANG HAN-LU
Suceava County Council, România

THE VERNACULAR HOUSE AND THE SUSTAINABLE DEVELOPMENT OF RURAL TERRITORIES

Daniela MOISA
UQUAR, Canada

DEVELOPMENT OF HIGHER EDUCATION IN THE CROSS-BORDER SPACE OF UKRAINE AND ROMANIA: AN INNOVATIVE ASPECT

Vasyl KYFYAK
Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine

ERASMUS PLUS YOUTH PROGRAM AS AN INSTRUMENT FOR CULTURAL INTEGRATION AND COMMUNITY ENGAGEMENT

Anca Cristina RADULESCU
University of Bucharest, Doctoral School of Political Science, România

HOW MUSEUMS COULD SHAPE SUSTAINABLE TOURISM

Alexandra ZBUCHEA
National University of Political Studies and Public Administration, România

WINE TOURISM AND HERITAGE: SYNERGIES THROUGH OENOGASTRONOMY

Nicolae LUCA
Technical University of Moldova, Moldova

SUSTAINABLE TOURISM IN THE AGE OF AI: LINKING ECOLOGICAL FOOTPRINTS WITH DATA-DRIVEN MARKETING IN EUROPE

Daniel Nicolae MAITA
Bucharest Academy of Economics Studies, România
Maria Loredana POPESCU
Bucharest Academy of Economics Studies, România
Carmen ACATRINEI
Bucharest Academy of Economics Studies, România

THE ROLE AND IMPORTANCE OF DIGITAL COMMUNICATIONS IN THE TOURISM SECTOR

Valeriia PENIUK
Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine
Vasyl KYFYAK
Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

THE IMPACT OF TOURIST-TO-TOURIST INTERACTION AND EMOTIONAL IMPLICATIONS ON EXPERIENTIAL TOURISM

Mănica CASANDRA-MARIANA
Bucharest University of Economic Studies, România

CURRENT TRENDS AND INFLUENCING FACTORS IN TOURIST CONSUMER BEHAVIOR

Răzvan POPOVICI
„Stefan cel Mare" University of Suceava, România
Pavel STANCIU
„Stefan cel Mare" University of Suceava, România

STRATEGIC POSITIONING AND RESILIENCE. A COMPARATIVE ANALYSIS OF TOUR OPERATORS IN ITALIAN TOURISM

Silviu LEMNARIU
„Stefan cel Mare" University of Suceava, România

THE FOOD WASTE PHENOMENON – A TWO POINTS OF VIEW APPROACH: ECONOMIC AND SUSTAINABLE

Angela ALBU
„Stefan cel Mare" University of Suceava, România
Paul Panfil IVAN
„Stefan cel Mare" University of Suceava, România

14^{00}-16^{00}

Forum of Good Practices in Tourism. Bucovina 2025

ONSITE *-Dimitrie Leonida Amphitheater, Building D, 2nd floor*

Moderator: **Carmen CHAȘOVSCHI -** "Ștefan cel Mare" University of Suceava, Romania

The third edition, the Forum aims to present examples and tourism models that can make Bucovina a destination beloved by tourists, but also friendly in the long term with those who live here.
This year, the central theme will be "Tourism and responsible communities".

The Forum will be followed by a Training Program in the field of Circular Economy, carried out by INCDT (National Institute for Research and Development in Tourism).

15^{00}-18^{00}

Mini Track 4: ACCOUNTING-FINANCES

ONSITE - *Stefan cel Mare University of Suceava, Building E, Room E233*
VIRTUAL - http://conferinta.feaa.usv.ro/

Moderator: Veronica GROSU, "Ștefan cel Mare" University of Suceava, Romania

EVALUATING THE SUSTAINABLE PERFORMANCE OF IT COMPANIES THROUGH THE INTEGRATION OF ESG INDICATORS AND FINANCIAL MATURITY SCORES

Victor COJOCARU
Universitatea Ștefan cel Mare din Suceava/Academia de Studii Economice din Moldova, Moldova
Galina BADICU
Academy of Economic Study from Moldova, Moldova
Anastasia MIHAILA
Academy of Economic Study from Moldova, Moldova
Veronica GROSU
„Stefan cel Mare" University of Suceava, România

EXPLORING THE DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION TRIGGERED BY THE COVID-19 PANDEMIC: A COMPARATIVE ANALYSIS EMPLOYING THE DIFFERENCE-IN-DIFFERENCES METHOD ACROSS EUROPEAN UNION MEMBER STATES

Mihaela BĂRBUȚĂ (MATEI)
Transilvania University of Brașov, România

THE INFLUENCE OF GLOBAL DIGITAL TRANSFORMATIONS ON THE DEVELOPMENT OF ACCOUNTING

Konon BAGRII
Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

ANALYZING FINANCIAL PERFORMANCE AND THE INFLUENCE OF PROFITABILITY ON MANAGERIAL DECISIONS

Cristina Gabriela COSMULESE
„Stefan cel Mare" University of Suceava, România

BIBLIOMETRIC ANALYSIS OF SPECIALTY LITERATURE WITH REFERENCE TO THE INTERACTION BETWEEN DIGITALIZATION AND TAX EVASION

Florina CRETU (NISTOR)
„Stefan cel Mare" University of Suceava, România
Elena HLACIUC
„Stefan cel Mare" University of Suceava, România

CRYPTOCURRENCIES IN THE DIGITAL AGE: A BIBLIOMETRIC ANALYSIS

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Ancuta Anisia CHELBA
„Stefan cel Mare" University of Suceava, România
Petanaj MIGENA
University of Vlora 'Ismail Qemali', Vlora, Albania, AL
Camelia Catalina MIHALCIUC
„Stefan cel Mare" University of Suceava, România

THE ANALYSIS OF DETERMINANTS THAT INFLUENCE THE DECISION TO ENGAGE IN PRACTICES OF MANIPULATION FINANCIAL-ACCOUNTING INFORMATION

Cristina-Raluca CERNOVSCHI
„Stefan cel Mare" University of Suceava, România

DIGITALISATION AND FISCAL PERFORMANCE: EVIDENCE FROM ROMANIA'S TAX ADMINISTRATION REFORM

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Dumitru FILIPEANU
Gheorghe Asachi Technical University of Iasi, România
Claudia-Elena GRIGORAS-ICHIM
„Stefan cel Mare" University of Suceava, România
Cristian POPESCU
Alexandru Ioan Cuza University of Iasi, România
Florin-Alexandru LUCA
Gheorghe Asachi Technical University of Iasi, România

BENEFITS AND CHALLENGES IN EMPLOYING PEOPLE WITH DISABILITIES IN COMPANIES: A SYSTEMATIC LITERATURE REVIEW

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Irina-Ștefana CIBOTARIU
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THE IMPACT OF IFRS 8 IMPLEMENTATION ON FINANCIAL REPORTING QUALITY IN EU COMPANIES: A LONGITUDINAL AND SECTORAL ANALYSIS

Ibtihal ALTAWEEL
„Stefan cel Mare" University of Suceava, România

EMPIRICAL STUDY ON EQUITY INVESTMENT IN BET AND EXCHANGE-TRADED FUND IN NEW ERA

Anisoara Niculina APETRI
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Camelia Catalina MIHALCIUC
Universitatea Stefan cel Mare Sucaeav, RO
Maria GROSU
Alexandru Ioan Cuza University, România
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Anamaria MACOVEI
„Stefan cel Mare" University of Suceava, România
Gabriela COSMULESE
„Stefan cel Mare" University of Suceava, România

THE STRUCTURE AND DYNAMICS OF PUBLIC EXPENDITURE IN POST-PANDEMIC ROMANIA

Cristinel ICHIM
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Anatol MELEGA
„Stefan cel Mare" University of Suceava, România

FINANCIAL SUSTAINABILITY ANALYSIS OF ACCOUNTING AND AUDIT FIRMS: PREMISES FOR THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE FIELD

Simona-Maria BRINZARU
„Stefan cel Mare" University of Suceava, România
Rodica AILOAIEI
„Stefan cel Mare" University of Suceava, România
Geanina MACIUCA
„Stefan cel Mare" University of Suceava, România

THE STRATEGIC ROLE OF INTELLECTUAL CAPITAL IN THE SUSTAINABLE DEVELOPMENT OF COMPANIES: A QUANTITATIVE ANALYSIS OF UNQUOTED IT ENTITIES

Marian SOCOLIUC
„Stefan cel Mare" University of Suceava, România
Mihaela Ionela SOCOLIUC
„Stefan cel Mare" University of Suceava, România
Denisia NEMTOC
„Stefan cel Mare" University of Suceava, România

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Razvan VIORESCU
„Stefan cel Mare" University of Suceava, România

15^{00}-18^{00}

Mini Track 5: ECONOMY, TRADE, SERVICES

ONSITE - *Stefan cel Mare University of Suceava, Building E, Room E005*
VIRTUAL - http://conferinta.feaa.usv.ro/

Moderator: Mariana LUPAN, "Ștefan cel Mare" University of Suceava, Romania

PEASANT RATIONALITY AND POLICY BLINDNESS: RETHINKING BIOECONOMY AND LAND USE TRANSITIONS IN THE AMAZON

Larissa Steiner CHERMONT
Federal University of Pará - UFPA, Brazil
Lucas Ferreira LIMA
University of Campinas – UNICAMP, Brazil

INTEGRATING ECOSYSTEMS TO DRIVE SYSTEMIC CHANGE IN EDUCATION, RESEARCH & INNOVATION

Carmen NASTASE
„Stefan cel Mare" University of Suceava, România
Carmen BOGHEAN
„Stefan cel Mare" University of Suceava, România

THE ROLE OF DIGITAL TECHNOLOGIES IN ENSURING INCLUSION AND SAFETY IN TIMES OF WAR

Alla SHYMKO
Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

WASTE REMOVAL AND SUBJECTIVE WELL-BEING IN THE REPUBLIC OF CONGO

Salif KONE
University Of Félix Houphouët-Boigny, Ivory Coast

OPPORTUNITIES AND CHALLENGES FOR THE ROMANIAN ECONOMY FOLLOWING THE END OF THE WAR IN UKRAINE

Catalina VARTIC
„Stefan cel Mare" University of Suceava, România

THE IMPACT OF ECONOMIC SANCTIONS ON INTERNATIONAL INVESTMENT FLOWS IN A GEOECONOMIC CONTEXT

Mariana LUPAN
„Stefan cel Mare" University of Suceava, România
Gabriela PRELIPCEAN
„Stefan cel Mare" University of Suceava, România
Marcela Cristina HURJUI
„Stefan cel Mare" University of Suceava, România
Anamaria BUCACIUC
„Stefan cel Mare" University of Suceava, România

ADVANCING THE DIGITAL ECONOMY THROUGH INNOVATIVE ENTREPRENEURSHIP

Eugenia TRUFIN
„Stefan cel Mare" University of Suceava, România
Gabriela PRELIPCEAN
„Stefan cel Mare" University of Suceava, România

IMPACT OF EUROPEAN FUNDS – BIBLIOMETRIC AND EMPIRICAL ANALYSIS

Aurel Costel CHELE
„Stefan cel Mare" University of Suceava, România
Cristian Valentin HAPENCIUC
„Stefan cel Mare" University of Suceava, România

IN HOW MANY WAYS CAN AI BE DEFINED? A LITERATURE REVIEW

Ana-Maria TUCA
„Stefan cel Mare" University of Suceava, România

AWARENESS OF THE LOCAL COMMUNITY REGARDING RURAL TOURISM POTENTIAL. COMPARATIVE ANALYSIS IN TWO ADMINISTRATIVE-TERRITORIAL UNITS FROM ROMANIA AND FRANCE

Adrian-Liviu SCUTARIU
„Stefan cel Mare" University of Suceava, România
Petronela SCUTARIU
„Stefan cel Mare" University of Suceava, România

DIFFERENTIATED VULNERABILITY OF NEET YOUTH IN THE REPUBLIC OF MOLDOVA: EVIDENCE, CLASSIFICATION, AND POLICY DIRECTIONS

Alina STRATILA
Technical University of Moldova, Moldova
Iuliu ȚURCAN
Technical University of Moldova, Moldova
Ina GUMENIUC
Technical University of Moldova, Moldova

EDUCATIONAL COMPETENCIES: EMPLOYERS' NEEDS AND LABOR MARKET SUPPLY

Tetiana SHTERMA
"Bukovinian University", Ukraine
Alla CHORNOVOL
"Bukovinian University", Ukraine

REGIONAL DEVELOPMENT POLICY IN THE EUROPEAN UNION: A CASE STUDY OF THE NORTH-EAST REGION OF ROMANIA

Mihai POPESCU
„Stefan cel Mare" University of Suceava, România

SUSTAINABLE MIGRATION STRATEGIES IN THE EUROPEAN UNION: LESSONS FOR ROMANIA FROM A COMPARATIVE NVIVO-BASED ANALYSIS

Paul Panfil IVAN
„Stefan cel Mare" University of Suceava, România
Gabriela PRELIPCEAN
„Stefan cel Mare" University of Suceava, România
Mariana LUPAN
„Stefan cel Mare" University of Suceava, România

THE CONCEPT OF ECONOMIC EFFICIENCY - BIBLIOMETRIC ANALYSIS

Violeta CHELE
„Stefan cel Mare" University of Suceava, România
Cristian Valentin HAPENCIUC
„Stefan cel Mare" University of Suceava, România

THE IMPACT OF THE RUSSIAN–UKRAINIAN CONFLICT ON MARITIME TRADE IN THE BLACK SEA

Carmen Elena COCA
Universitatea Tomis din Constanta/Universitatea Ovidius din Constanta, România

THE ROLE OF DIGITIZATION IN ENHANCING ROMANIAN SMES' COMPETITIVENESS IN THE EVOLVING ECONOMIC LANDSCAPE

Iulian CONDRATOV
„Stefan cel Mare" University of Suceava, România
Rozalia KICSI
„Stefan cel Mare" University of Suceava, România
Pavel STANCIU
„Stefan cel Mare" University of Suceava, România

SOCIAL ENTREPRENEURSHIP – A KEY DRIVER OF POST-PANDEMIC ECONOMIC DEVELOPMENT IN ROMANIA

Diana-Margareta MORISCA
„Stefan cel Mare" University of Suceava, România

15^{00}-18^{00}

Mini Track 6: MANAGEMENT AND BUSINESS ADMINISTRATION

ONSITE - *Stefan cel Mare University of Suceava, Building E, Room E233*
VIRTUAL - http://conferinta.feaa.usv.ro/

Moderator: Rozalia KICSI, "Ștefan cel Mare" University of Suceava, Romania

THE TRANSFORMATION OF LEADERSHIP IN THE POSTHUMAN ERA: EMOTIONAL INTELLIGENCE AS AN ANCHOR FOR PSYCHOSOMATIC BALANCE

Lorina BUGA
Academy of Economic Studies of Moldova, Moldova
Svetlana MIHĂILA
Academy of Economic Studies of Moldova, Moldova

TOWARDS CIRCULARITY: MAPPING THE LEVEL OF UNDERSTANDING AND ADOPTION OF CIRCULAR ECONOMY STRATEGIES

Iuliu TURCAN
Technical University of Moldova, Moldova
Larisa BUGAIAN
Technical University of Moldova, Moldova
Maria GHEORGHITA
Technical University of Moldova, Moldova
Rina TURCAN
Technical University of Moldova, Moldova

WOMEN'S STRATEGIC LEADERSHIP IN THE CORPORATE WORLD: CHALLENGES AND GLOBAL PERSPECTIVES

Iryna MIHUS
Scientific Center of Innovative Research, Ukraine

ALIGNING THE CLOTHING MANUFACTURING INDUSTRY OF THE REPUBLIC OF MOLDOVA WITH THE SUSTAINABLE FUTURE OF FASHION

Cornelia CRUCERESCU
Technical University of Moldova, Moldova
Maria GHEORGHIȚA
Technical University of Moldova, Moldova

CORPORATE SUSTAINABILITY BETWEEN OBLIGATION AND OPPORTUNITY: REFLECTING ESG PRINCIPLES IN THE CONSTRUCTION SECTOR

Lucia MOROSAN-DANILA
„Stefan cel Mare" University of Suceava, România
Claudia-Elena GRIGORAS-ICHIM
„Stefan cel Mare" University of Suceava, România
Alexandru TUGUI
Alexandru Ioan Cuza University of Iasi, România
Dumitru FILIPEANU
Gheorghe Asachi Technical University of Iasi, România

SOCIAL CAPITAL AND PEASANT RATIONALITY IN THE AMAZON: TOWARDS A RELATIONAL MODEL FOR SUSTAINABLE TRANSITIONS

Larissa Steiner CHERMONT
Federal University of Pará, Brazil

EXPLORING THE STRATEGIC LINK BETWEEN KNOWLEDGE AND INNOVATION IN GENERATING COMPETITIVE ADVANTAGE: A BIBLIOMETRIC APPROACH TO CORE COMPETENCIES

Ionela Beatrice IPSALAT
„Stefan cel Mare" University of Suceava, România

THE IMPACT OF DIGITAL TOOLS ON MANAGERIAL DECISION-MAKING PROCESSES

Camelia BAESU
„Stefan cel Mare" University of Suceava, România

HUMAN CAPITAL AND GRADUATE EMPLOYABILITY

Daniela Mihaela NEAMTU
„Stefan cel Mare" University of Suceava, România

SOLAR TRANSITIONS AND BIOECONOMY IN THE AMAZON: A BIOPHYSICAL FRAMEWORK FOR ENERGY JUSTICE

Larissa Steiner CHERMONT
Federal University of Pará (UFPA), Brazil
Franco Rafael De Miranda SARAIVA
MPGAP – Instituto Nacional de Pesquisas da Amazônia (INPA),Amazon - Brazil, Brazil

INDUSTRIAL REVOLUTIONS, POWERS AND TRANSLATIONS INTO LARGE CORPORATIONS

Constantin APOPII
„Stefan cel Mare" University of Suceava, România

NAVIGATING THE DIGITAL WAVE: ENHANCING ORGANIZATIONAL COMMITMENT AND EMPLOYEE WELL-BEING

Lorina BUGA
Academy of Economic Studies of Moldova, Moldova
Svetlana MIHĂILA
Academy of Economic Studies of Moldova, Moldova

THE HYBRID HOSPITALITY MODEL: BALANCING HUMAN TOUCH AND AI IN HOTELS

Cristina Mirabela MALAIA
Bucharest Academy of Economics Studies, România

THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE INTEGRATION OF ROMANIAN AUTOMOTIVE COMPANIES IN THE GLOBAL VALUE CHAIN

Anamaria Geanina MACOVEI
„Stefan cel Mare" University of Suceava, România
Aurel BURCIU
„Stefan cel Mare" University of Suceava, România

DIGITAL LEADERSHIP: ESSENTIAL TRAITS OF THE LEADER OF THE FUTURE

Camelia BAESU
„Stefan cel Mare" University of Suceava, România

DIGITAL INNOVATION: THE CORE OF THE BUSINESS MODELS FOCUSED ON EXCELLENCE

Alexandra Maria DANILEȚ
„Stefan cel Mare" University of Suceava, România

EMPOWERING NEO-ENTREPRENEURS THROUGH DIGITAL SKILLS: A COMPARATIVE ANALYSIS OF EASTERN EUROPE

Ancuta AGHENIȚEI
„Stefan cel Mare" University of Suceava, România

THE EFFICACY OF MULTIFACETED SUPPORT SYSTEMS FOR WOMEN ENTREPRENEURS IN AN EMERGING ECONOMY: EVIDENCE FROM ROMANIA

Lucia MOROSAN-DANILA
„Stefan cel Mare" University of Suceava, România
Otilia-Maria BORDEIANU
„Stefan cel Mare" University of Suceava, România
Carmen-Eugenia NASTASE
„Stefan cel Mare" University of Suceava, România

UNICORNS OF TOMORROW: POWERED BY NEO-ENTREPRENEURSHIP - A CASE STUDY OF UNICORN COMPANIES FROM ROMANIA AND PORTUGAL

Denisa Alexandra CHIFAN
„Stefan cel Mare" University of Suceava, România
University of Beira Interior, Portugal
NECE- Research Centre for Business Sciences, Portugal

THE NATURE OF THE BUSINESS ENVIRONMENT. TURBULENCE AS A FEATURE OF THE CONTEMPORARY BUSINESS ENVIRONMENT.

Lilia CHISELIOV (LEANCA)
„Stefan cel Mare" University of Suceava, România
Iulian CONDRATOV
„Stefan cel Mare" University of Suceava, România

15^{00}-18^{00}

Mini Track 7: MATHEMATICS, ECONOMIC INFORMATICS AND STATISTICS

ONSITE - *Stefan cel Mare University of Suceava, Building E, Room E233*
VIRTUAL - http://conferinta.feaa.usv.ro/

Moderator: Anamaria MACOVEI, "Ștefan cel Mare" University of Suceava, Romania

INTEGRATION OF MODERN DIGITAL TECHNOLOGIES INTO THE EDUCATION OF ECONOMIC SPECIALTIES

Yurii KOROLIUK
Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine

INVARIANT SUBMANIFOLDS IN (A, P)-GOLDEN MANIFOLDS

Cristina Elena HRETCANU
„Stefan cel Mare" University of Suceava, România
Valeria CIRLAN
„Stefan cel Mare" University of Suceava, România

MATHEMATICS MEETS ECONOMY: A DUAL FRAMEWORK FOR SUSTAINABLE DEVELOPMENT CHALLENGES AND OPPORTUNITIES

Valeria CIRLAN
„Stefan cel Mare" University of Suceava, România

STATISTICAL ANALYSIS OF SOME INDICATORS OF SUSTAINABLE DEVELOPMENT IN REGIONAL PROFILE, IN ROMANIA

Elisabeta R. ROSCA
„Stefan cel Mare" University of Suceava, România

A PDE GENERALIZATION FOR FINANCIAL DERIVATIVES IN VECTORIAL DIFFERENTIAL STOCHASTIC MODELS

Tiberiu SOCACIU
„Stefan cel Mare" University of Suceava, România
Paul PAȘCU
„Stefan cel Mare" University of Suceava, România

STATISTICAL APPROACH OF THE SUSTAINABLE DEVELOPMENT OF TOURISM IN SUCEAVA DISTRICT

Elisabeta R. ROSCA
„Stefan cel Mare" University of Suceava, România

THE IMPACT OF USING RAG TECHNOLOGY IN THE DEVELOPMENT OF A VIRTUAL SALES ASSISTANT

Denis Ionel PETRICEANU
„Stefan cel Mare" University of Suceava, România
Ioan-Tiberiu SOCACIU-LENDVAI
„Stefan cel Mare" University of Suceava, România

GENERALIZED DERIVATIVES AND APPLICATIONS

Bianca Renata SATCO
„Stefan cel Mare" University of Suceava, România

MULTICRITERIA OPTIMIZATION APPLIED IN THE SELECTION OF DECISION ALTERNATIVES

Ionut BALAN
„Stefan cel Mare" University of Suceava, România

DEVELOPING A PYTHON PROGRAMMING LEARNING TOOL BASED ON A LARGE LANGUAGE MODEL (LLM)

Tiberiu SOCACIU
„Stefan cel Mare" University of Suceava, România

A VIDEOCONFERENCE SYSTEM FOR ELEARNING PLATFORMS BASED ON WEBRTC PROTOCOL

Ivan TOPALA
„Stefan cel Mare" University of Suceava, România

MULTIMEDIA IN AI ERA - CREATING AND EDITING

Stefan SFICHI
„Stefan cel Mare" University of Suceava, România

MAPPING RESEARCH TRENDS AND IMPLEMENTING AUGMENTED REALITY FOR SMART CAMPUS NAVIGATION

Ruxandra BEJINARU
„Stefan cel Mare" University of Suceava, România
Marian-Vladut TOMA
„Stefan cel Mare" University of Suceava, România

June 6th

9^{00} — **Cultural & Heritage Trip**

June 7th

10^{00} — **Future challenges of neo-entrepreneurship: final conclusions**
Building A, Senate Room