



International Economic Conference

Challenges and Opportunities for a Sustainable Development

June 5th – 6th 2025

Onsite at Stefan cel Mare University of Suceava and
Online at <http://conferinta.feaa.usv.ro/>

Invited speakers:



**Marinos
THEMISTOCLEO**

University of Nicosia,
Cyprus



**Daniela
ANDREN**

Örebro University
School of Business,
Sweden
CELSI, Bratislava
Slovakia



**Erika
JONUSKIENE**

Siauliai State University of
Applied Sciences,
Lithuania



**Marco
VALERI**

Niccolò Cusano University,
Italy



SCIENTIFIC COMMITTEE

Mirela ACELEANU, Academy of Economic Studies, Bucharest, Romania
 Angela ALBU, „Ștefan cel Mare” University of Suceava, Romania
 Paolo ANDREI, University of Studies in Parma, Italy
 Stefano AZZALI, University of Studies in Parma, Italy
 Heike BAHRE, Fachhochschule des Mittelstands (FHM), University of Applied Sciences, Berlin, Germany
 Ionel BOSTAN, „Alexandru Ioan Cuza” University of Iași, Romania
 Aurel BURCIU, „Ștefan cel Mare” University of Suceava, Romania
 Carmen CHAȘOVSCI, „Ștefan cel Mare” University of Suceava, Romania
 Rafael CILOCI, Technical University of Moldova, Chișinău, R. Moldova
 Iulian CONDRATOV, „Ștefan cel Mare” University of Suceava, Romania
 Rodica CRUDU, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
 Daniela FIROIU, Romanian-American University, Romania
 Lilia GRIGOROI, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
 Veronica GROSU, „Ștefan cel Mare” University of Suceava, Romania
 Cristian Valentin HAPENCIUC, „Ștefan cel Mare” University of Suceava, Romania
 Elena HLACIUC, „Ștefan cel Mare” University of Suceava, Romania
 Miika KAJANUS, Savonia University of Applied Sciences, Iisalmi, Finland
 Salif KONE, Félix Houphouët Boigny University, Abidjan, Ivory Coast
 Liliana LAZARI, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
 Mariana LUPAN, „Ștefan cel Mare” University of Suceava, Romania
 Cristina MAXIM, University of West London, UK
 Svetlana MIHAILA, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
 Daniela MOISA, L'Université du Québec à Rimouski, Canada
 Carmen NASTASE, „Ștefan cel Mare” University of Suceava, Romania
 Alexandru NEDELEA, „Ștefan cel Mare” University of Suceava, Romania
 Isabel NOVO-CORTI, University of A Coruna, Spain
 Luigia PETTI, Università Degli Studi G.d Annunzio Chieti Pescara, Italy
 Ion POHOAȚĂ, „Alexandru Ioan Cuza” University of Iași, Romania
 Ionuț POPA, Academy of Economic Studies, Bucharest, Romania
 Gabriela PRELIPCEAN, „Ștefan cel Mare” University of Suceava, Romania
 Elena STANCANELLI, Paris School of Economics, France
 Petru SANDU, Elizabethtown College, Pennsylvania, USA
 Adrian Liviu SCUTARIU, „Ștefan cel Mare” University of Suceava, Romania
 Pavel STANCIU, „Ștefan cel Mare” University of Suceava, Romania
 Marian SOCOLIUC, „Ștefan cel Mare” University of Suceava, Romania
 Doru TILIUȚE, „Ștefan cel Mare” University of Suceava, Romania
 Aurelia TOMȘA, Academy of Economic Studies of Moldova, Chișinău, R. Moldova
 Aniko Noemi TURI, Catholic Institute, Faculty of Business Studies, Slovenia
 Gabriela ȚIGU, Academy of Economic Studies, București, Romania
 Diego VARELA PEDREIRA, University of A Coruna, Spain
 Răzvan VIORESCU, „Ștefan cel Mare” University of Suceava, Romania
 Marian ZAHARIA, ADER (Association for Democracy, Education, Respect), Târgu Jiu, Romania

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 Oana NESTERIUC, Ștefan cel Mare” University of Suceava, Romania
 Adrian Liviu SCUTARIU, „Ștefan cel Mare” University of Suceava, Romania
 Stefan SFICHI, „Ștefan cel Mare” University of Suceava, Romania

June 5th

09³⁰-10⁰⁰

Registration

Ștefan cel Mare University of Suceava, Building E, Aula

10⁰⁰-12³⁰

PLENARY SESSION

Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

Moderators:

Carmen NASTASE, "Ștefan cel Mare" University of Suceava, Romania

Otilia BORDEIANU, "Ștefan cel Mare" University of Suceava, Romania

Welcome speech

Mihai DIMIAN, Rector - „Ștefan cel Mare” University of Suceava, Romania

Gabriela PRELIPCEAN, Vicerector - „Ștefan cel Mare” University of Suceava, Romania

Carmen NASTASE, Dean - Faculty of Economics, Administration and Business, „Ștefan cel Mare” University of Suceava, Romania

Keynote lecture

Marinos THEMISTOCLEOUS - University of Nicosia, Cyprus

Daniela ANDRÉN - Örebro University School of Business, Sweden / CELSI, Bratislava; Slovakia / Central European University, Vienna, Austria

Marco VALERI - Niccolò Cusano University, Rome Italy

Erika JONUŠKIENĖ - Šiauliai State Higher Education Institution, Lithuania

12³⁰-13³⁰

Best Practice Association “Gusta din Bucovina”

The inner courtyard of the Campus

Claudia GOGU, Director – Suceava County Directorate for Agriculture

Cosmin CIORNEI, Association “Gusta din Bucovina”

Local producers

13³⁰-14³⁰

Sandwich & networking

Ștefan cel Mare University of Suceava, Building D, Book Cafe

14³⁰-19³⁰

14³⁰-16⁰⁰

Parallel Sessions

Mini Track 1 - DIGITAL INNOVATION AND ENTREPRENEURSHIP

ONSITE - Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

Moderators: Soulla LOUCA - University of Nicosia, Cyprus
Nicholas NICOLI - University of Nicosia, Cyprus

PROMOTING ENTREPRENEURSHIP IN THE DEFENSE INDUSTRY: THE CETEDEX REGIONAL PROJECT

Pedro NÚÑEZ-CACHO
University of Jaén, Spain

THE INFLUENCE OF NEW TECHNOLOGIES ON THE ECONOMIC EFFICIENCY OF RURAL BUSINESSES. THE CASE OF ANDALUSIA

Jose Luis DURAN ROMAN
University of Jaén, Spain
Ana Belén MUDARRA-FERNÁNDEZ
University of Jaén, Spain
Elia GARCÍA-MARTÍ
University of Jaén, Spain
Domingo FERNÁNDEZ UCLÉS
University of Jaén, Spain

BRIDGING INNOVATION AND ENTREPRENEURIAL GROWTH IN SCIENCE AND TECHNOLOGY PARKS: INSIGHTS FROM ROMANIA AND THE EUROPEAN UNION

Procopie Florin GUSUL
„Ștefan cel Mare” University of Suceava, România
Alina Ramona BUTNARIU
„Ștefan cel Mare” University of Suceava, România

BRIDGING DIGITAL SKILLS AND SUSTAINABLE DEVELOPMENT GOALS: AN ANALYSIS IN THE CONTEXT OF THE 2030 DIGITAL DECADE

Andreea ADOMNITEI
„Ștefan cel Mare” University of Suceava, România

ROMANIA'S INNOVATION GAP: CHALLENGES AND OPPORTUNITIES IN THE EUROPEAN INNOVATION LANDSCAPE

Otilia CRAMARIUC
„Ștefan cel Mare” University of Suceava, România
Carmen Eugenia NASTASE
„Ștefan cel Mare” University of Suceava, România

16⁰⁰-16³⁰

Coffee break

Ștefan cel Mare University of Suceava, Building E, Hallway

16³⁰-18⁰⁰

Mini Track 2 - STUDENT ENTREPRENEURSHIP AND ENTREPRENEURIAL ECOSYSTEMS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Aula

ONLINE -  **YouTube** [Click here to join!](#)

Moderators: Rosangela FEOLA - University of Salerno, Italy
Chiara CRUDELE - University of Salerno, Italy

EXPANDING OPEN INNOVATION: 012FACTORY'S PEER INNOVATION™ MODEL AND THE LEGACY OF ITALIAN SMES DISTRICTS

Enrico VELLANTE
Associate Partner Salerno University Italy

DIFFERENT WAYS OF PROMOTING RURAL ENTREPRENEURSHIP. THE RURAL TICKET IN ASTURIAS AND GROWBIZ IN SCOTLAND

Francisco NAVARRO VALVERDE
University of Granada, Spain
José GARCÍA VICO
University of Jaén, Spain
Eugenio CEJUDO GARCÍA
University of Granada, Spain
Neslihan ÖNDER ÖZEN
University of Granada, Spain

ENTREPRENEURIAL INTENTIONS AND ACTIVITIES AMONG UNIVERSITY STUDENTS: EVIDENCE FROM THE UNIVERSITY OF JAÉN IN THE GUESSS 2023-24 STUDY

Domingo FERNÁNDEZ UCLÉS
University of Jaén, Spain
Lucas CAÑAS LOZANO
University of Jaén, Spain
José GARCÍA VICO
University of Jaén, Spain
Alfonso Miguel MÁRQUEZ GARCÍA
University of Jaén, Spain
Ana Belén MUDARRA FERNÁNDEZ
University of Jaén, Spain

DEVELOPING ERP SYSTEM PROTOTYPES TO ENHANCE BUSINESS AGILITY IN SMES

Renata ŠIVICKIENĖ
Šiauliai State University of Applied Sciences, Lithuania
Donatas DAUGIRDAS
Šiauliai State University of Applied Sciences, Lithuania

CAN ENTREPRENEURSHIP EDUCATION DRIVE NEO-ENTREPRENEURSHIP IN THE KNOWLEDGE ECONOMY? A MULTILEVEL ANALYSIS

Alexandru ANICHIȚI
„Ștefan cel Mare” University of Suceava, România

ENTREPRENEURIAL RESILIENCE IN THE FACE OF CLIMATE DISRUPTION: A NEO- ENTREPRENEURIAL APPROACH TO RURAL ADAPTATION IN SOUTHERN SPAIN

Ioana TATARCIUC
„Ștefan cel Mare” University of Suceava, România

14³⁰-18⁰⁰

Mini Track 3: TOURISM, HERITAGE AND COMMUNITY ENGAGEMENT / TOURISM BEST PRACTICES FORUM

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E118

VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderators: **Marco VALERI** - Niccolò Cusano University, Italy
Ruxandra BEJINARU - "Ștefan cel Mare" University of Suceava,
Romania

NICHE TOURISM AS A CATALYST FOR ENHANCING MADE IN ITALY: A SUSTAINABLE AND STRATEGIC PERSPECTIVE

Alessandra VITALE

Niccolò Cusano University, Italy

Marco VALERI

Niccolò Cusano University, Italy

TOURISM DEVELOPMENT AND HERITAGE PRESERVATION IN BUCOVINA

Carmen CHASOVSCI

„Ștefan cel Mare” University of Suceava, România

LOCAL GASTRONOMIC POINTS (LGP) IN SUCEAVA AND BUCOVINA. AN EXAMPLE OF NEO- ENTREPRENEURSHIP SUPPORTING RURAL SUSTAINABLE DEVELOPMENT

Dadiana DABIJA

„Ștefan cel Mare” University of Suceava, România

Anamaria BUCACIUC

„Ștefan cel Mare” University of Suceava, România

LINGUISTIC STRATEGIES IN TOURISM PROMOTION: ENHANCING CUSTOMER ENGAGEMENT

Constantin ILAS

„Ștefan cel Mare” University of Suceava, România

AN APPLIED STUDY ON THE ROLE OF TOURISM ENTREPRENEURS AND STAKEHOLDERS IN THE GREEN TRANSITION OF BUCOVINA

Maria ORHEAN-VRÂNCEANU

„Ștefan cel Mare” University of Suceava, România

CIVIC PARTICIPATION IN CULTURE AND TOURISM ON DANUBE REGION

Cristina LIXANDROIU

National Institute for Research and Development in Tourism, România

Ilie RĂDOI

National Institute for Research and Development in Tourism, România

DIVERSITY AS A RESOURCE: MULTICULTURALISM AND INTERCULTURALITY IN THE SERVICE OF SUSTAINABLE DEVELOPMENT

Carol MOHR

Bucovina Institute of Romanian Academy, România

AFFECTION AND BELONGING: HERITAGE AS A RESOURCE FOR A SUSTAINABLE FUTURE

Simona ZHANG HAN-LU

Suceava County Council, România

THE VERNACULAR HOUSE AND THE SUSTAINABLE DEVELOPMENT OF RURAL TERRITORIES

Daniela MOISA

UQUAR, Canada

DEVELOPMENT OF HIGHER EDUCATION IN THE CROSS-BORDER SPACE OF UKRAINE AND ROMANIA: AN INNOVATIVE ASPECT

Vasyl KYFYAK

Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine

ERASMUS PLUS YOUTH PROGRAM AS AN INSTRUMENT FOR CULTURAL INTEGRATION AND COMMUNITY ENGAGEMENT

Anca Cristina RADULESCU

University of Bucharest, Doctoral School of Political Science, România

HOW MUSEUMS COULD SHAPE SUSTAINABLE TOURISM

Alexandra ZBUCHEA

National University of Political Studies and Public Administration, România

WINE TOURISM AND HERITAGE: SYNERGIES THROUGH OENOAGSTRONOMY

Nicolae LUCA

Technical University of Moldova, Moldova

SUSTAINABLE TOURISM IN THE AGE OF AI: LINKING ECOLOGICAL FOOTPRINTS WITH DATA-DRIVEN MARKETING IN EUROPE

Daniel Nicolae MAITA

Bucharest Academy of Economics Studies, România

Maria Loredana POPESCU

Bucharest Academy of Economics Studies, România

Carmen ACATRINEI

Bucharest Academy of Economics Studies, România

THE ROLE AND IMPORTANCE OF DIGITAL COMMUNICATIONS IN THE TOURISM SECTOR

Valeriia PENIUK

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

Vasyl KYFYAK

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

THE IMPACT OF TOURIST-TO-TOURIST INTERACTION AND EMOTIONAL IMPLICATIONS ON EXPERIENTIAL TOURISM

Mănica CASANDRA-MARIANA

Bucharest University of Economic Studies, România

CURRENT TRENDS AND INFLUENCING FACTORS IN TOURIST CONSUMER BEHAVIOR

Răzvan POPOVICI

„Ștefan cel Mare” University of Suceava, România

Pavel STANCIU

„Ștefan cel Mare” University of Suceava, România

STRATEGIC POSITIONING AND RESILIENCE. A COMPARATIVE ANALYSIS OF TOUR OPERATORS IN ITALIAN TOURISM

Silviu LEMNARIU

„Ștefan cel Mare” University of Suceava, România

THE FOOD WASTE PHENOMENON – A TWO POINTS OF VIEW APPROACH: ECONOMIC AND SUSTAINABLE

Angela ALBU

„Ștefan cel Mare” University of Suceava, România

Paul Panfil IVAN

„Ștefan cel Mare” University of Suceava, România

14⁰⁰-16⁰⁰

Forum of Good Practices in Tourism. Bucovina 2025

ONSITE -Dimitrie Leonida Amphitheater, Building D, 2nd floor

Moderator: **Carmen CHAȘOVSCI** - “Ștefan cel Mare” University of Suceava, Romania

The third edition, the Forum aims to present examples and tourism models that can make Bucovina a destination beloved by tourists, but also friendly in the long term with those who live here.

This year, the central theme will be "Tourism and responsible communities".

The Forum will be followed by a Training Program in the field of Circular Economy, carried out by INCDT (National Institute for Research and Development in Tourism).

15⁰⁰-18⁰⁰

Mini Track 4: ACCOUNTING-FINANCES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233

VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderator: Veronica GROSU, "Ștefan cel Mare" University of Suceava, Romania

EVALUATING THE SUSTAINABLE PERFORMANCE OF IT COMPANIES THROUGH THE INTEGRATION OF ESG INDICATORS AND FINANCIAL MATURITY SCORES

Victor COJOCARU

Universitatea Ștefan cel Mare din Suceava/Academia de Studii Economice din Moldova, Moldova

Galina BADICU

Academy of Economic Study from Moldova, Moldova

Anastasia MIHAILA

Academy of Economic Study from Moldova, Moldova

Veronica GROSU

„Ștefan cel Mare” University of Suceava, România

EXPLORING THE DIGITAL TRANSFORMATION IN PUBLIC ADMINISTRATION TRIGGERED BY THE COVID-19 PANDEMIC: A COMPARATIVE ANALYSIS EMPLOYING THE DIFFERENCE-IN-DIFFERENCES METHOD ACROSS EUROPEAN UNION MEMBER STATES

Mihaela BĂRBUȚĂ (MATEI)

Transilvania University of Brașov, România

THE INFLUENCE OF GLOBAL DIGITAL TRANSFORMATIONS ON THE DEVELOPMENT OF ACCOUNTING

Konon BAGRII

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

ANALYZING FINANCIAL PERFORMANCE AND THE INFLUENCE OF PROFITABILITY ON MANAGERIAL DECISIONS

Cristina Gabriela COSMULESE

„Ștefan cel Mare” University of Suceava, România

BIBLIOMETRIC ANALYSIS OF SPECIALTY LITERATURE WITH REFERENCE TO THE INTERACTION BETWEEN DIGITALIZATION AND TAX EVASION

Florina CRETU (NISTOR)

„Ștefan cel Mare” University of Suceava, România

Elena HLACIUC

„Ștefan cel Mare” University of Suceava, România

CRYPTOCURRENCIES IN THE DIGITAL AGE: A BIBLIOMETRIC ANALYSIS

Anisoara Niculina APETRI

„Ștefan cel Mare” University of Suceava, România

Ancuta Anisia CHELBA

„Ștefan cel Mare” University of Suceava, România

Petanaj MIGENA

University of Vlora 'Ismael Qemali', Vlora, Albania, AL

Camelia Catalina MIHALCIUC

„Ștefan cel Mare” University of Suceava, România

THE ANALYSIS OF DETERMINANTS THAT INFLUENCE THE DECISION TO ENGAGE IN PRACTICES OF MANIPULATION FINANCIAL-ACCOUNTING INFORMATION

Cristina-Raluca CERNOVSCI

„Ștefan cel Mare” University of Suceava, România

DIGITALISATION AND FISCAL PERFORMANCE: EVIDENCE FROM ROMANIA’S TAX ADMINISTRATION REFORM

Lucia MOROSAN-DANILA

„Ștefan cel Mare” University of Suceava, România

Dumitru FILIPEANU

Gheorghe Asachi Technical University of Iasi, România

Claudia-Elena GRIGORAS-ICHIM

„Ștefan cel Mare” University of Suceava, România

Cristian POPESCU

Alexandru Ioan Cuza University of Iasi, România

Florin-Alexandru LUCA

Gheorghe Asachi Technical University of Iasi, România

BENEFITS AND CHALLENGES IN EMPLOYING PEOPLE WITH DISABILITIES IN COMPANIES: A SYSTEMATIC LITERATURE REVIEW

Ancuta-Anisia CHELBA

„Ștefan cel Mare” University of Suceava, România

Veronica GROSU

„Ștefan cel Mare” University of Suceava, România

Irina-Ștefana CIBOTARIU

„Ștefan cel Mare” University of Suceava, România

EMPIRICAL STUDY ON EQUITY INVESTMENT IN BET AND EXCHANGE-TRADED FUND IN NEW ERA

Anisoara Niculina APETRI

„Ștefan cel Mare” University of Suceava, România

Camelia Catalina MIHALCIUC

Universitatea Ștefan cel Mare Suceava, RO

Maria GROSU

Alexandru Ioan Cuza University, România

Ana Iuliana MAJORAN

„Ștefan cel Mare” University of Suceava, România

Veronica GROSU

„Ștefan cel Mare” University of Suceava, România

Anamaria MACOVEI

„Ștefan cel Mare” University of Suceava, România

Gabriela COSMULESE

„Ștefan cel Mare” University of Suceava, România

THE STRUCTURE AND DYNAMICS OF PUBLIC EXPENDITURE IN POST-PANDEMIC ROMANIA

Cristinel ICHIM

„Ștefan cel Mare” University of Suceava, România

Anatol MELEGA

„Ștefan cel Mare” University of Suceava, România

**FINANCIAL SUSTAINABILITY ANALYSIS OF ACCOUNTING AND AUDIT FIRMS: PREMISES
FOR THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE FIELD**

Simona-Maria BRINZARU

„Ștefan cel Mare” University of Suceava, România

Rodica AILOAIEI

„Ștefan cel Mare” University of Suceava, România

Geanina MACIUCA

„Ștefan cel Mare” University of Suceava, România

**THE STRATEGIC ROLE OF INTELLECTUAL CAPITAL IN THE SUSTAINABLE DEVELOPMENT OF
COMPANIES: A QUANTITATIVE ANALYSIS OF UNQUOTED IT ENTITIES**

Marian SOCOLIUC

„Ștefan cel Mare” University of Suceava, România

Mihaela Ionela SOCOLIUC

„Ștefan cel Mare” University of Suceava, România

Denisia NEMTOC

„Ștefan cel Mare” University of Suceava, România

**THE IMPACT OF IFRS 8 IMPLEMENTATION ON FINANCIAL REPORTING QUALITY IN EU
COMPANIES: A LONGITUDINAL AND SECTORAL ANALYSIS**

Ibtihal ALTAWHEEL

„Ștefan cel Mare” University of Suceava, România

**NATIONAL ELECTRONIC FILE - ONLINE ACCESS FOR PARTIES AND THEIR LEGAL OR CONVENTIONAL
REPRESENTATIVES TO THE DOCUMENTS IN COURT FILES**

Razvan VIORESCU

„Ștefan cel Mare” University of Suceava, România

15⁰⁰-18⁰⁰

Mini Track 5: ECONOMY, TRADE, SERVICES

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E005
VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderator: Mariana LUPAN, "Ștefan cel Mare" University of Suceava, Romania

PEASANT RATIONALITY AND POLICY BLINDNESS: RETHINKING BIOECONOMY AND LAND USE TRANSITIONS IN THE AMAZON

Larissa Steiner CHERMONT

Federal University of Pará - UFPA, Brazil

Lucas Ferreira LIMA

University of Campinas – UNICAMP, Brazil

INTEGRATING ECOSYSTEMS TO DRIVE SYSTEMIC CHANGE IN EDUCATION, RESEARCH & INNOVATION

Carmen NASTASE

„Ștefan cel Mare” University of Suceava, România

Carmen BOGHEAN

„Ștefan cel Mare” University of Suceava, România

THE ROLE OF DIGITAL TECHNOLOGIES IN ENSURING INCLUSION AND SAFETY IN TIMES OF WAR

Alla SHYMKO

Chernivtsi Institute of Trade and Economics of the State University of Trade and Economics, Ukraine

WASTE REMOVAL AND SUBJECTIVE WELL-BEING IN THE REPUBLIC OF CONGO

Salif KONE

University Of Félix Houphouët-Boigny, Ivory Coast

OPPORTUNITIES AND CHALLENGES FOR THE ROMANIAN ECONOMY FOLLOWING THE END OF THE WAR IN UKRAINE

Catalina VARTIC

„Ștefan cel Mare” University of Suceava, România

THE IMPACT OF ECONOMIC SANCTIONS ON INTERNATIONAL INVESTMENT FLOWS IN A GEOECONOMIC CONTEXT

Mariana LUPAN

„Ștefan cel Mare” University of Suceava, România

Gabriela PRELIPCEAN

„Ștefan cel Mare” University of Suceava, România

Marcela Cristina HURJUI

„Ștefan cel Mare” University of Suceava, România

Anamaria BUCACIUC

„Ștefan cel Mare” University of Suceava, România

ADVANCING THE DIGITAL ECONOMY THROUGH INNOVATIVE ENTREPRENEURSHIP

Eugenia TRUFIN

„Ștefan cel Mare” University of Suceava, România

Gabriela PRELIPCEAN

„Ștefan cel Mare” University of Suceava, România

IMPACT OF EUROPEAN FUNDS – BIBLIOMETRIC AND EMPIRICAL ANALYSIS

Aurel Costel CHELE

„Ștefan cel Mare” University of Suceava, România

IN HOW MANY WAYS CAN AI BE DEFINED? A LITERATURE REVIEW

Ana-Maria TUCA

„Ștefan cel Mare” University of Suceava, România

AWARENESS OF THE LOCAL COMMUNITY REGARDING RURAL TOURISM POTENTIAL. COMPARATIVE ANALYSIS IN TWO ADMINISTRATIVE-TERRITORIAL UNITS FROM ROMANIA AND FRANCE

Adrian-Liviu SCUTARIU

„Ștefan cel Mare” University of Suceava, România

Petronela SCUTARIU

„Ștefan cel Mare” University of Suceava, România

DIFFERENTIATED VULNERABILITY OF NEET YOUTH IN THE REPUBLIC OF MOLDOVA: EVIDENCE, CLASSIFICATION, AND POLICY DIRECTIONS

Alina STRATILA

Technical University of Moldova, Moldova

Iuliu ȚURCAN

Technical University of Moldova, Moldova

Ina GUMENIUC

Technical University of Moldova, Moldova

EDUCATIONAL COMPETENCIES: EMPLOYERS' NEEDS AND LABOR MARKET SUPPLY

Tetiana SHTERMA

"Bukovinian University", Ukraine

Alla CHORNOVOL

"Bukovinian University", Ukraine

REGIONAL DEVELOPMENT POLICY IN THE EUROPEAN UNION: A CASE STUDY OF THE NORTH-EAST REGION OF ROMANIA

Mihai POPESCU

„Ștefan cel Mare” University of Suceava, România

SUSTAINABLE MIGRATION STRATEGIES IN THE EUROPEAN UNION: LESSONS FOR ROMANIA FROM A COMPARATIVE NVIVO-BASED ANALYSIS

Paul Panfil IVAN

„Ștefan cel Mare” University of Suceava, România

Gabriela PRELIPCEAN

„Ștefan cel Mare” University of Suceava, România

Mariana LUPAN

„Ștefan cel Mare” University of Suceava, România

THE CONCEPT OF ECONOMIC EFFICIENCY - BIBLIOMETRIC ANALYSIS

Violeta CHELE

„Ștefan cel Mare” University of Suceava, România

THE IMPACT OF THE RUSSIAN–UKRAINIAN CONFLICT ON MARITIME TRADE IN THE BLACK SEA

Carmen Elena COCA

Universitatea Tomis din Constanta/Universitatea Ovidius din Constanta, România

THE ROLE OF DIGITIZATION IN ENHANCING ROMANIAN SMES' COMPETITIVENESS IN THE EVOLVING ECONOMIC LANDSCAPE

Iulian CONDRATOV

„Ștefan cel Mare” University of Suceava, România

Rozalia KICSI

„Ștefan cel Mare” University of Suceava, România

Pavel STANCIU

„Ștefan cel Mare” University of Suceava, România

SOCIAL ENTREPRENEURSHIP – A KEY DRIVER OF POST-PANDEMIC ECONOMIC DEVELOPMENT IN ROMANIA

Diana-Margareta MORISCA

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15⁰⁰-18⁰⁰

Mini Track 6: MANAGEMENT AND BUSINESS ADMINISTRATION

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233

VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderator: Rozalia KICSI, "Ștefan cel Mare" University of Suceava, Romania

THE TRANSFORMATION OF LEADERSHIP IN THE POSTHUMAN ERA: EMOTIONAL INTELLIGENCE AS AN ANCHOR FOR PSYCHOSOMATIC BALANCE

Lorina BUGA

Academy of Economic Studies of Moldova, Moldova

Svetlana MIHĂILA

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TOWARDS CIRCULARITY: MAPPING THE LEVEL OF UNDERSTANDING AND ADOPTION OF CIRCULAR ECONOMY STRATEGIES

Iuliu TURCAN

Technical University of Moldova, Moldova

Larisa BUGAIAN

Technical University of Moldova, Moldova

Maria GHEORGHIȚA

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Rina TURCAN

Technical University of Moldova, Moldova

WOMEN'S STRATEGIC LEADERSHIP IN THE CORPORATE WORLD: CHALLENGES AND GLOBAL PERSPECTIVES

Iryna MIHUS

Scientific Center of Innovative Research, Ukraine

ALIGNING THE CLOTHING MANUFACTURING INDUSTRY OF THE REPUBLIC OF MOLDOVA WITH THE SUSTAINABLE FUTURE OF FASHION

Cornelia CRUCERESCU

Technical University of Moldova, Moldova

Maria GHEORGHIȚA

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CORPORATE SUSTAINABILITY BETWEEN OBLIGATION AND OPPORTUNITY: REFLECTING ESG PRINCIPLES IN THE CONSTRUCTION SECTOR

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Claudia-Elena GRIGORAS-ICHIM

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Alexandru TUGUI

Alexandru Ioan Cuza University of Iasi, România

Dumitru FILIPEANU

Gheorghe Asachi Technical University of Iasi, România

SOCIAL CAPITAL AND PEASANT RATIONALITY IN THE AMAZON: TOWARDS A RELATIONAL MODEL FOR SUSTAINABLE TRANSITIONS

Larissa Steiner CHERMONT
Federal University of Pará, Brazil

EXPLORING THE STRATEGIC LINK BETWEEN KNOWLEDGE AND INNOVATION IN GENERATING COMPETITIVE ADVANTAGE: A BIBLIOMETRIC APPROACH TO CORE COMPETENCIES

Ionela Beatrice IPSALAT
„Ștefan cel Mare” University of Suceava, România

THE IMPACT OF DIGITAL TOOLS ON MANAGERIAL DECISION-MAKING PROCESSES

Camelia BAESU
„Ștefan cel Mare” University of Suceava, România

HUMAN CAPITAL AND GRADUATE EMPLOYABILITY

Daniela Mihaela NEAMTU
„Ștefan cel Mare” University of Suceava, România

SOLAR TRANSITIONS AND BIOECONOMY IN THE AMAZON: A BIOPHYSICAL FRAMEWORK FOR ENERGY JUSTICE

Larissa Steiner CHERMONT
Federal University of Pará (UFPA), Brazil
Franco Rafael De Miranda SARAIVA
MPGAP – Instituto Nacional de Pesquisas da Amazônia (INPA), Amazon - Brazil, Brazil

INDUSTRIAL REVOLUTIONS, POWERS AND TRANSLATIONS INTO LARGE CORPORATIONS

Constantin APOPII
„Ștefan cel Mare” University of Suceava, România

NAVIGATING THE DIGITAL WAVE: ENHANCING ORGANIZATIONAL COMMITMENT AND EMPLOYEE WELL-BEING

Lorina BUGA
Academy of Economic Studies of Moldova, Moldova
Svetlana MIHĂILA
Academy of Economic Studies of Moldova, Moldova

THE HYBRID HOSPITALITY MODEL: BALANCING HUMAN TOUCH AND AI IN HOTELS

Cristina Mirabela MALAIA
Bucharest Academy of Economics Studies, România

THE ROLE OF FOREIGN DIRECT INVESTMENT IN THE INTEGRATION OF ROMANIAN AUTOMOTIVE COMPANIES IN THE GLOBAL VALUE CHAIN

Anamaria Geanina MACOVEI
„Ștefan cel Mare” University of Suceava, România
Aurel BURCIU
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DIGITAL LEADERSHIP: ESSENTIAL TRAITS OF THE LEADER OF THE FUTURE

Camelia BAESU

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DIGITAL INNOVATION: THE CORE OF THE BUSINESS MODELS FOCUSED ON EXCELLENCE

Alexandra Maria DANILEȚ

„Ștefan cel Mare” University of Suceava, România

EMPOWERING NEO-ENTREPRENEURS THROUGH DIGITAL SKILLS: A COMPARATIVE ANALYSIS OF EASTERN EUROPE

Ancuta AGHENIȚEI

„Ștefan cel Mare” University of Suceava, România

THE EFFICACY OF MULTIFACETED SUPPORT SYSTEMS FOR WOMEN ENTREPRENEURS IN AN EMERGING ECONOMY: EVIDENCE FROM ROMANIA

Lucia MOROSAN-DANILA

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Otilia-Maria BORDEIANU

„Ștefan cel Mare” University of Suceava, România

Carmen-Eugenia NASTASE

„Ștefan cel Mare” University of Suceava, România

UNICORNS OF TOMORROW: POWERED BY NEO-ENTREPRENEURSHIP - A CASE STUDY OF UNICORN COMPANIES FROM ROMANIA AND PORTUGAL

Denisa Alexandra CHIFAN

„Ștefan cel Mare” University of Suceava, România

University of Beira Interior, Portugal

NECE- Research Centre for Business Sciences, Portugal

THE NATURE OF THE BUSINESS ENVIRONMENT. TURBULENCE AS A FEATURE OF THE CONTEMPORARY BUSINESS ENVIRONMENT.

Lilia CHISELIOV (LEANCA)

„Ștefan cel Mare” University of Suceava, România

Iulian CONDRATOV

„Ștefan cel Mare” University of Suceava, România

15⁰⁰-18⁰⁰

Mini Track 7: MATHEMATICS, ECONOMIC INFORMATICS AND STATISTICS

ONSITE - Ștefan cel Mare University of Suceava, Building E, Room E233

VIRTUAL - <http://conferinta.feaa.usv.ro/>

Moderator: Anamaria MACOVEI, "Ștefan cel Mare" University of Suceava, Romania

INTEGRATION OF MODERN DIGITAL TECHNOLOGIES INTO THE EDUCATION OF ECONOMIC SPECIALTIES

Yurii KOROLIUK

Chernivtsi Institute of Trade and Economics of SUTE, Chernivtsi, Ukraine

INVARIANT SUBMANIFOLDS IN (A, P)-GOLDEN MANIFOLDS

Cristina Elena HRETCANU

„Ștefan cel Mare” University of Suceava, România

Valeria CIRLAN

„Ștefan cel Mare” University of Suceava, România

MATHEMATICS MEETS ECONOMY: A DUAL FRAMEWORK FOR SUSTAINABLE DEVELOPMENT CHALLENGES AND OPPORTUNITIES

Valeria CIRLAN

„Ștefan cel Mare” University of Suceava, România

STATISTICAL ANALYSIS OF SOME INDICATORS OF SUSTAINABLE DEVELOPMENT IN REGIONAL PROFILE, IN ROMANIA

Elisabeta R. ROSCA

„Ștefan cel Mare” University of Suceava, România

A PDE GENERALIZATION FOR FINANCIAL DERIVATIVES IN VECTORIAL DIFFERENTIAL STOCHASTIC MODELS

Tiberiu SOCACIU

„Ștefan cel Mare” University of Suceava, România

Paul PAȘCU

„Ștefan cel Mare” University of Suceava, România

STATISTICAL APPROACH OF THE SUSTAINABLE DEVELOPMENT OF TOURISM IN SUCEAVA DISTRICT

Elisabeta R. ROSCA

„Ștefan cel Mare” University of Suceava, România

THE IMPACT OF USING RAG TECHNOLOGY IN THE DEVELOPMENT OF A VIRTUAL SALES ASSISTANT

Denis Ionel PETRICEANU

„Ștefan cel Mare” University of Suceava, România

Ioan-Tiberiu SOCACIU-LENDVAI

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GENERALIZED DERIVATIVES AND APPLICATIONS

Bianca Renata SATCO

„Ștefan cel Mare” University of Suceava, România

MULTICRITERIA OPTIMIZATION APPLIED IN THE SELECTION OF DECISION ALTERNATIVES

Ionut BALAN

„Ștefan cel Mare” University of Suceava, România

DEVELOPING A PYTHON PROGRAMMING LEARNING TOOL BASED ON A LARGE LANGUAGE MODEL (LLM)

Tiberiu SOCACIU

„Ștefan cel Mare” University of Suceava, România

A VIDEOCONFERENCE SYSTEM FOR ELEARNING PLATFORMS BASED ON WEBRTC PROTOCOL

Ivan TOPALA

„Ștefan cel Mare” University of Suceava, România

MULTIMEDIA IN AI ERA - CREATING AND EDITING

Stefan SFICHI

„Ștefan cel Mare” University of Suceava, România

MAPPING RESEARCH TRENDS AND IMPLEMENTING AUGMENTED REALITY FOR SMART CAMPUS NAVIGATION

Ruxandra BEJINARU

„Ștefan cel Mare” University of Suceava, România

Marian-Vladut TOMA

„Ștefan cel Mare” University of Suceava, România

June 6th

Cultural & Heritage Trip