



**The 10<sup>th</sup> International Conference of  
the Romanian Regional Science Association**

# **REGIONAL DEVELOPMENT AND “EUROPE 2020”**

## **CONFERENCE PROGRAM**

**Suceava, May 8-9, 2015**

## Scientific Committee

Alina Schoenberg - Bundeswehr University of Munich  
Andrés Rodriguez-Pose – London School of Economics, UK  
Angela Albu – “Stefan cel Mare” University of Suceava  
Camelia Ignatescu – “Stefan cel Mare” University of Suceava  
Carmen Chasovschi – “Stefan cel Mare” University of Suceava  
Carmen Nastase – “Stefan cel Mare” University of Suceava  
Constantin Mitrut - Bucharest University of Economic Studies  
Daniela-Luminita Constantin - Bucharest University of Economic Studies  
Dorel Ailenei – Bucharest University of Economic Studies  
Dorin Jula – Ecological University Bucharest  
Doru Tiliute – “Stefan cel Mare” University of Suceava  
Elena Hlaciuc – “Stefan cel Mare” University of Suceava  
Erika Marin - Bucharest University of Economic Studies  
Florian Bartholomae - Bundeswehr University of Munich  
Gabriela Pascariu – “Alexandru Ioan-Cuza” University of Iasi  
Gabriela Prelipcean – “Stefan cel Mare” University of Suceava  
Gheorghe Zaman –Romanian Academy - Institute of National Economy  
Gyula Horvath – Hungarian Academy of Sciences – Institute of Regional Studies, Pecs, Hungary  
Irina Bilouseac – “Stefan cel Mare” University of Suceava  
Jouke van Dijk – University of Groningen, the Netherlands  
Karima Kourtit - Royal Institute of Technology (KTH), Stockholm, Sweden  
Luiza Radu – Ministry of Regional Development and Public Administration  
Manfred M. Fischer – Vienna University of Economics and Business, Austria  
Mariana Lupan – “Stefan cel Mare” University of Suceava  
Marin Dinu - Bucharest University of Economic Studies and National Bank of Romania  
Marioara Iordan - Romanian Academy - Institute for Economic Forecasting  
Mihaela Birsan – “Stefan cel Mare” University of Suceava  
Nicolae Istudor - Bucharest University of Economic Studies  
Peter Nijkamp – Free University of Amsterdam, the Netherlands  
Romeo-Victor Ionescu – “Danubius” University of Galati  
Valentin Cristian Hapenciuc – “Stefan cel Mare” University of Suceava  
Zizi Goschin - Bucharest University of Economic Studies

## Organising Committee

Amalia Cristescu – Bucharest University of Economic Studies, RRSA

Bogdan-Vasile Ileanu - Bucharest University of Economic Studies, RRSA

Carmen Boghean – “Stefan cel Mare” University of Suceava

Florin Boghean – “Stefan cel Mare” University of Suceava

Iulian Condratov – “Stefan cel Mare” University of Suceava

Liliana Scutaru – “Stefan cel Mare” University of Suceava

Liviu Scutariu – “Stefan cel Mare” University of Suceava

Marcela Cristina Hurjui – “Stefan cel Mare” University of Suceava

Mihai Popescu – “Stefan cel Mare” University of Suceava

Narcisa Gales – “Stefan cel Mare” University of Suceava

Pavel Stanciu – “Stefan cel Mare” University of Suceava

Simona Buta – “Stefan cel Mare” University of Suceava

Simona Drelciuc – “Stefan cel Mare” University of Suceava

## **Friday, May 8, 2015**

**8:30 - 9:30 - Registration of participants** at the "Joseph Smith" Auditorium, "Stefan cel Mare" University of Suceava, Universitatii Street, No. 13

**9:30 - 10:30 - Opening remarks and Welcoming speeches**, "Joseph Smith" Auditorium  
Gabriela Prelipcean, Vice-Rector, "Stefan cel Mare" University of Suceava  
Carmen Nastase, Dean, Faculty of Economic and Public Administration, "Stefan cel Mare" University of Suceava  
Daniela-Luminita Constantin, President of the Romanian Regional Science Association  
Jouke van Dijk, President of the European Regional Science Association

**Messages:**

Corina Cretu, European Commissioner for Regional Policy  
Andrés Rodriguez-Pose, President of Regional Science Association International  
Luiza Radu, Director, Ministry of Regional Development and Public Administration

**10:30 - 11:00 - Coffee Break** at the "Joseph Smith" Auditorium

**11,00-13,00 - Plenary Session** at the "Joseph Smith" Auditorium

**Chairs:** Daniela-Luminita Constantin and Carmen Năstase

**Keynote speakers:**

Manfred M. Fischer – Vienna University of Economics and Business, Austria  
Jouke van Dijk – University of Groningen, Netherlands  
Gheorghe Zaman – Romanian Academy – Institute of National Economy, Romania  
Gyula Horvath – Hungarian Academy of Sciences – Institute of Regional Studies, Pecs, Hungary  
Dorel Ailenei - Bucharest University of Economic Studies  
Book presentation: Dinu Marin, *Economicitate - peisaj epistemic*, Editura Economică, București, 2015

**13,00 - 14,30 - Campus USV Tour**

- **Lunch Break** at "Stefan cel Mare" University of Suceava (E Building)

**14:30 - 16:30 - Papers presentations in Parallel Sessions**, Rooms E005, E101, E233, E118, E126

**14:30 – 16:30**

**Section I – Room E005**

***Subsection I.1. Emerging challenges for regional policy***

**Moderators: Daniela-Luminița CONSTANTIN  
Mircea BOȘCOIANU  
Victor Romeo IONESCU**

**1. THE IMPACT OF COMMUNICATION STRATEGY OF ROP ON BUCHAREST ILFOV REGION DEVELOPMENT**

**Claudia IONESCU**

*Bucharest-Ilfov Regional Development Agency, Romania*

**2. INSTITUTIONS AND PROCESS OF REGIONAL DEVELOPMENT IN POST-CRISIS ECONOMIES**

**Daniela ANTONESCU**

*Institute of National Economy, Romanian Academy*

**Victor PLATON**

*Institute of National Economy, Romanian Academy*

**3. URBAN SHRINKAGE IN EASTERN GERMANY**

**Florian W. BARTHOLOMAE**

*Bundeswehr University of Munich, Germany*

**Chang Woon NAM**

*Ifo Institute – Leibniz-Institute for Economic Research at the University of Munich, CESifo and*

*University of Applied Management, Erding, Germany*

**Alina M. SCHOENBERG**

*Bundeswehr University of Munich, Germany*

**4. EMERGING CHALLENGES FOR REGIONAL POLICY**

**Mihaela VRABETE**

*Consiliul Judetean Bistrita-Nasaud*

**5. PIGS COUNTRIES' NEW CHALLENGES UNDER EUROPE 2020 STRATEGY**

**Victor-Romeo IONESCU**

*Danubius University of Galati, Romania*

**6. STATISTICAL ANALYSIS OF THE VARIANCE OF EXPORT BY DEVELOPMENT REGIONS (NUTS 2 AND 3) IN ROMANIA**

**Daniela ANTONESCU**

*Institute of National Economy, Romanian Academy*

**7. THE ILLUSION OF CATCHING UP THE SOCIO-ECONOMIC REGIONAL GAPS**

**Eugen GHIORGHITĂ**

*Spiru Haret University of Bucharest, Romania*

**8. CITIES OF THE FUTURE: RESEARCH CHALLENGES IN THE 'URBAN CENTURY'**

**Karima KOURTIT**

*KTH Royal Institute of Technology, Stockholm, Sweden  
and A. Mickiewicz University, Poznan, Poland*

**Peter NIJKAMP**

*Dept. of Spatial Economics, VU University, Amsterdam, The Netherlands  
and A. Mickiewicz University, Poznan, Poland*

**9. RESILIENCE CAPACITY – REGIONAL DEVELOPMENT. AN ANALYSIS OF THE MAIN VULNERABILITIES WITHIN EU'S EASTERN PERIPHERY**

**Gabriela Carmen PASCARIU**

*Alexandru Ioan Cuza University of Iasi, Center for European Studies, Romania*

**Loredana Maria SIMIONOV**

*Alexandru Ioan Cuza University of Iasi, Center for European Studies, Romania*

**10. REGIONAL SOCIALLY RESPONSIBLE MUTUAL FUNDS FOR EMERGING MARKETS - A POSSIBLE PROPOSAL FOR ROMANIA**

**Mircea BOSCOIANU**

*Transilvania University of Brasov, Romania*

**Gabriela PRELIPCEAN**

*Stefan cel Mare University of Suceava, Romania*

**11. DIVIDENT POLICY, SIGNAL INFORMATION FOR THE CAPITAL MARKET**

**Angela-Nicoleta COZORICI**

*Stefan cel Mare University of Suceava, Romania*

**12. THE EU URBAN AGENDA CHALLENGES FOR THE BUCHAREST-ILFOV REGION**

**Liviu RÂNCIOAGĂ**

*Bucharest-Ilfov Regional Development Agency, Romania*

**Section II – Room E233**

***Subsection II.1. Accounting, public finances, governance and local development***

***Moderators: Elena HLACIUC***

***Angela ROMAN***

***Ionel BOSTAN***

**1. TAX POLICY EFFECTS ON SMES COMPETITIVENESS AND SMES LOCATION CHOICE**

**Cătălina COZMEI**

**Ionela Georgiana ȘTEFAN (IFTIMIE)**

*Bucharest University of Economic Studies, Romania*

**2. THE IMPACT OF INSURANCE ON ROMANIAN ECONOMY**

**Carmen SANDU (TODERAȘCU)**

*Al. I. Cuza University, Iasi, Romania*

**3. THE ROLE OF GOVERNANCE EFFECTIVENESS IN FOSTERING EUROPEAN FUNDS ABSORPTION. OVERVIEW ON CENTRAL AND EASTERN EUROPEAN ECONOMIES**

**Ramona ȚIGĂNAȘU**

*Alexandru Ioan Cuza University of Iași, Center for European Studies, Romania*

**Cristian ÎNCALȚĂRĂU**

*Alexandru Ioan Cuza University of Iași, Center for European Studies, Romania*

**4. COMPARATIVE STUDY REGARDING THE CREDIT INSTITUTIONS RETURN ON EQUITY'S DEPENDENCE AND ENDO AND EXOGENOUS DETERMINANTS**

**Maria-Daciana RODEAN**

*Lucian Blaga University of Sibiu, România*

**Nicolae BALTES**

*Lucian Blaga University of Sibiu, România*

**Georgiana MINCULETE**

*Lucian Blaga University of Sibiu, România*

**5. BANK FINANCING FOR THE EUROPEAN SMES AND SUPPORT INITIATIVES**

**Angela ROMAN**

*"Alexandru Ioan Cuza" University of Iasi, Romania*

**6. REGIONAL DISPARITIES REGARDING THE SITUATION AND PERFORMANCES OF SMES IN ROMANIA: DEVELOPMENTS AND TRENDS**

**Angela ROMAN**

*"Alexandru Ioan Cuza" University of Iasi, Romania*

**7. TRANSITION OF ROMANIAN FINANCIAL AND ACCOUNTING LEGISLATION FOR SMALL AND MEDIUM ENTERPRISES TO IFRS. ARE WE READY?**

**Ioana-Cristina COLBU**

*Stefan cel Mare University of Suceava, Romania*

**8. THE RESULTS OF FINANCIAL AND COMPLIANCE AUDITS CONDUCTED BY THE EUROPEAN COURT OF AUDITORS (ECA) ON EU BUDGET AND THE EUROPEAN DEVELOPMENT FUNDS (EDF)**

**Ioan HURJUI**

*„Ștefan cel Mare” University of Suceava, Romania*

**Dorel MATEȘ**

*„West University, Timisoara, Romania*

**Ionel BOSTAN**

*„Ștefan cel Mare” University of Suceava, Romania*

**9. THE IMPLICATIONS OF THE ADOPTION OF THE NEW CODE OF FISCAL PROCEDURE (NCFP) ON THE EXERCISE OF PUBLIC FINANCIAL CONTROL**

**Ionel BOSTAN**

*Stefan cel Mare University of Suceava, Romania*

**Ștefan PETE**

*Babeș–Bolyai University, Cluj Napoca, ROMANIA*

**10. A TERRITORIAL PROFILE OF PUBLIC EXPENDITURES AT LAU 2 LEVEL, FOR 2007-2013 PERIOD IN ROMANIA**

**Cristina LINCARU**

*National Scientific Research Institute for Labour and Social Protection, Romania*

**Speranța PIRCIOG**

*National Scientific Research Institute for Labour and Social Protection, Romania*

**Vasilica CIUCĂ**

*National Scientific Research Institute for Labour and Social Protection, Romania*

**Draga ATANASIU**

*National Scientific Research Institute for Labour and Social Protection,*

**Beatrice CHIRIAC**

*National Scientific Research Institute for Labour and Social Protection*

**11. CONSIDERATIONS ON THE SUITABILITY OF THE JIU-CORABIA ENCLOSURE FOR LAKE USAGE**

**Mariana Denisa DAN**

*University of Bucharest, Romania*

**12. LOCAL FINANCE MANAGEMENT UNDER THE INCIDENCE OF BUDGETARY CONSTRAINTS**

**Florin OPREA**

*Alexandru Ioan Cuza University of Iasi, Romania*

**Elena RUSU (CIGU)**

*Alexandru Ioan Cuza University of Iasi, Romania*

**13. THE IMPACT OF TAXES ON THE CASH FLOWS OF THE COMPANIES**

**Corneliu DURDUREANU**

*University of "Petre Andrei" Iasi, Romania*

**14. IMPROVING CORPORATE GOVERNANCE THROUGH INDEPENDENCE, OBJECTIVITY AND COMPETENCE OF INTERNAL AUDITORS**

**Alexandra Narcisa LUCAN**

*Stefan cel Mare University, Suceava, Romania*

**Elena HLACIUC**

*Stefan cel Mare University, Suceava, Romania*

**Section I – Room E201**

***Subsection II.2. Public administration and law in regional development***

***Moderators: Camelia IGNĂTESCU***

***Antonio SANDU***

**1. ETHICAL BACKGROUND OF EUROPEAN POLICY ON EQUAL TREATMENT**

**Antonio SANDU**

*„Ștefan cel Mare” University of Suceava, Romania*

*Stefan cel Mare University of Suceava, Romania*



**2. ACCESSING EUROPEAN NON-REFUNDABLE FUNDING FOR REGIONAL DEVELOPMENT BLESSING OR CURSE?**

**Maria DUMITRU-NICA**

*"Petre Andrei" University, Iasi, Romania*

**3. THE FORCE RECOURSE ISSUE IN INTERNATIONAL SECURITY SYSTEM**

**Dumitrița FLOREA**

*„Ștefan cel Mare” University of Suceava, Romania*

**Narcisa GALEȘ**

*„Ștefan cel Mare” University of Suceava, Romania*

**4. EXPENSES FOR SERVICES AND PUBLIC DEVELOPEMENT, DWELLINGS, ENVIRONMENT AND WATERS FROM LOCAL BUDGETS**

**Cristinel ICHIM**

*„Ștefan cel Mare” University of Suceava, Romania*

**5. SUICIDE BETWEEN PSYCHIATRICAL DISEASE AND RATIONAL BEHAVIOUR**

**Călin SCRIPCARU**

*„Ștefan cel Mare” University of Suceava, Romania*

**6. IMPLICATIONS OF ROMANIAN ECONOMY EVOLUTION (2011-2015) IN SALARY AND EMPLOYMENT PLAN**

**Alunica MORARIU**

*„Ștefan cel Mare” University of Suceava, Romania*

**7. CURRENT GIUDELINES IN THE NATIONAL IMPLEMENTATION OF THE EU LAW**

**Liana PASCARIU**

*„Ștefan cel Mare” University of Suceava, Romania*

**8. THE RULES ON ECONOMIC GROWTH IN DEMOCRATIC GOVERNANCE**

**Gabriela NEMTOI**

*„Ștefan cel Mare” University of Suceava, Romania*

**9. REGLEMENTATION CHALLENGES FOR THE FIDUCIARY NOTION**

**Camelia IGNATESCU**

*„Ștefan cel Mare” University of Suceava, Romania*

**10. ETHICS IN PUBLIC ADMINISTRATION. CASE STUDY – ROMANIA**

**Razvan VIORESCU**

*Stefan cel Mare University of Suceava, Romania*

## Section III – Room E101

### *Subsection III.1. Tourism, cultural industries and territorial development*

**Moderators: Marian ZAHARIA**  
**Alexandru NEDELEA**  
**Carmen Emilia CHASOVSCI**

**1. TERRITORIAL CAPITAL, TOURISM AND LOCAL GOVERNANCE IN ROMANIA. BIHOR COUNTY CASE STUDY**

**Anca DODESCU**  
*University of Oradea, Romania*  
**Elena BOTEZAT**  
*University of Oradea, Romania*

**2. BULGARIA CONTINUES TO BE AHEAD ROMANIA, IN TERMS OF NON-RESIDENT TOURISTS. WHAT IS TO DO?**

**Marian ZAHARIA**  
*Petroleum-Gas University of Ploiești, Romania*  
**Aniela BĂLĂCESCU**  
*“Constantin Brancusi” University of Targu Jiu, Romania*  
**Radu Serban ZAHARIA**  
*Romanian-American University, Bucharest, Romania*

**3. PRIVATISATION DURING MARKET ECONOMY TRANSFORMATION AS A MOTOR OF DEVELOPMENT - A COMPARATIVE CASE STUDY OF EASTERN GERMAN AND ROMANIAN TOURISM**

**Heike BAEHRE**  
*Hochschule fuer Wirtschaft, Technik und Kultur (HWTK), Berlin, Germany*  
**Carmen CHAȘOVSCI**  
*Stefan cel Mare University of Suceava, Romania*

**4. BASICAL THEORY OF CULINARY TOURISM**

**Gerald WETZEL**  
*Baltic College – FHM Schwerin*  
*University of Applied Sciences*

**5. ECONOMIC AND SOCIAL IMPACTS OF THE CULTURE. REGIONAL PANEL DATA ANALYSES FOR ROMANIA.**

**Mihaela Eugenia VASILACHE**  
*“Grigore Moisil” Highschool, Onești, Romania*

**6. SUSTAINABLE DECISION MAKING UNDER THE CRISIS FOR TOURISM BUSINESSES: A SURVEY OF THE LITERATURE FOR UE MEMBER STATES**

**Stefania BODOSCA**  
*Academy of Economic Studies Bucharest, Romania*

**7. THE EVOLUTION OF TOURIST ACTIVITY IN THE WEST REGION AND THE MANAGEMENT OF TOURIST RESOURCES AND SPECIALIZED LEGAL ASPECTS**

**Cipriana SAVA**

*Christian University "D. Cantemir" Bucharest, Romania*

**Gheorghe PINTEALĂ**

*Christian University "D. Cantemir" Bucharest, Romania*

**8. THE IMPACT OF CULTURAL AND SPORTS EVENTS UPON THE GROWTH OF A REGION**

**Daniel MOISE**

*Bucharest University of Economic Studies, Romania*

**9. DECREASING INDIRECT FISCAL PRESSURE – ESSENTIAL TOOL FOR COMPETITIVENESS ENHANCING OF ROMANIA'S TOURISM SECTOR**

**Maria-Loredana POPESCU**

*Spiru Haret University, Râmnicu Vâlcea, România*

**Antoni PREDESCU**

*Spiru Haret University, Râmnicu Vâlcea, Romania*

**Maria-Roxana COSMA**

*The Bucharest University of Economic Studies, Bucharest, Romania*

**10. ANTHROPIC PRESSURE ON TOURISTIC RESOURCES OF DANUBE DELTA BIOSPHERE RESERVE**

**Maria-Roxana COSMA**

*The Bucharest University of Economic Studies, Bucharest, Romania*

**Antoni PREDESCU**

*Spiru Haret University, Râmnicu Vâlcea, Romania*

**11. TOURISM DEVELOPMENT IN BUCOVINA**

**Simona ONOFREI**

*Economic College of Suceava, Romania*

**Gabriela BOBERSCHI**

*Economic College of Suceava, Romania*

**Antoneta MELNICIUC**

*Eugen Lovinescu College of Falticeni, Romania*

**12. TOURISM: INNOVATION AND COMPETITIVITY. THE CASE OF EGYPT**

**Cristina Elena ALBU**

*"Alexandru Ioan Cuza" University of Iasi, Romania*

**13. ROMANIAN TOURISM REVIVAL, PREMISE PRIORITY IN INCREASING NATIONAL ECONOMIC COMPETITIVENESS**

**Ștefăniță ȘUȘU**

*„Ștefan cel Mare” University of Suceava, Romania*

**Mihaela BÎRSAN**

*„Ștefan cel Mare” University of Suceava, Romania*

**14. LANDMARKS IN THE EVOLUTION OF REGIONAL SCIENCE**

**Adrian Liviu SCUTARIU**

*„Ștefan cel Mare” University of Suceava, Romania*

**15. PERCEPTION OF TRAVEL AGENTS IN SUCEAVA MUNICIPALITY ON THE FACTORS THAT MAY INFLUENCE THE QUALITY OF OFFERED SERVICES**

**Cristian Valentin HAPENCIUC**  
*Stefan cel Mare University of Suceava*

**Mihai COSTEA**  
*Stefan cel Mare University of Suceava*

**Gabriela ARIONESEI**  
*Stefan cel Mare University of Suceava*

**Ioana CÎMPANU**  
*Stefan cel Mare University of Suceava*

**16. SOCIAL MEDIA – COMPONENT OF THE PROMOTION STRATEGY OF HOTELS IN THE ONLINE ENVIRONMENT?**

**Andreea MAHA**  
*Alexandru Ioan Cuza University of Iasi, Romania*

**Liviu-George MAHA**  
*Alexandru Ioan Cuza University of Iasi, Romania*

**Section IV – Room E118**

***Subsection IV.1. Migration effects on regional development***

**Moderators: Dorel AILENEI**  
**Mariana LUPAN**  
**Gabriela Carmen PASCARIU**

**1. THE ECONOMIC EFFECTS OF EMIGRATION OF YOUNG HIGHLY EDUCATED ROMANIANS**

**Dorel AILENEI**  
*Bucharest University of Economic Studies, Romania*

**Liana BADEA**  
*Bucharest University of Economic Studies, Romania*

**Cristina DIMA**  
*University Politehnica of Bucharest, Romania*

**2. THE UNDERGROUND ECONOMY FROM THE PERSPECTIVE OF THE TRIAD ECONOMICS, SOCIOLOGY, PSYCHOLOGY**

**Corneliu-Sorin BAICU**  
*“Stefan cel Mare” University of Suceava, Romania*

**Cristian Valentin HAPENCIUC**  
*“Stefan cel Mare” University of Suceava, Romania*

**3. MIGRATION EFFECTS ON THE EDUCATIONAL ENVIRONMENT**

**Luminița-Claudia CORBU**  
*Stefan cel Mare University of Suceava, Romania*

**Ionela Daniela GĂITAN**  
*The Bucharest University of Economic Studies, Romania*

**4. EMIGRATION DRIVERS IN ROMANIA. A COMPARATIVE ANALYSIS OF LONG- AND SHORT-TERM REGIONAL EMIGRATION**

**Zizi GOSCHIN**

*The Bucharest University of Economic Studies, Romania  
Institute of National Economy, Romania*

**5. EVOLUTION OF WAGE AND UNEMPLOYMENT GAPS IN THE CONTEXT OF ECONOMIC CRISIS. A SPATIAL PERSPECTIVE**

**Zizi GOSCHIN**

*The Bucharest University of Economic Studies, Romania  
Institute of National Economy, Romania*

**Section IV – Room E118**

***Subsection IV.2. Innovation, knowledge economy and regional labour market networks***

***Moderators: Valentina VASILE***

***Mariana LUPAN***

***Erika MARIN***

**1. PRESSURE OF AGEING ON REGIONAL DEVELOPMENT. CHALLENGES AND LIMITS FOR THE LABOUR MARKET**

**Silvia PISICĂ**

*National Institute of Statistics, Romania*

**Valentina VASILE**

*Institute of National Economy, Romanian Academy, Romania*

**Ana Maria DOBRE**

*Institute of National Economy, Romanian Academy & National Institute of Statistics*

**2. THE IMPACT OF THE ECONOMIC CRISIS ON REGIONAL WAGE DISPARITIES IN ROMANIA**

**Amalia CRISTESCU**

*The Bucharest University of Economic Studies, Bucharest, Romania*

**Dorel AILENEI**

*The Bucharest University of Economic Studies, Bucharest, Romania*

**3. TERTIARY EDUCATION: WHERE TO? AN ANALYSIS AT THE REGIONAL LEVEL IN ROMANIA**

**Marian ZAHARIA**

*Petroleum-Gas University of Ploiesti, Romania*

**Aniela BĂLĂCESCU**

*“Constantin Brancusi” University of Targu Jiu, Romania*

**Adrian NEDELICU**

*Petroleum-Gas University of Ploiesti, Romania*

**4. INTERACTION BETWEEN REGIONAL DEVELOPMENT AND INTERNAL MIGRATION**

**Elena Raluca MOISESCU (DUICAN)**

*Bucharest University of Economic Studies, Romania*

5. MASTER STUDENTS' PERCEPTION ON THE CORRELATION BETWEEN ACADEMIC CURRICULA AND LABOUR MARKET REQUIREMENTS - A COMPARATIVE ANALYSIS OF MASTER PROGRAMS IN ECONOMICS FROM BUCHAREST AND SIBIU

**Erika MARIN**

*Bucharest University of Economic Studies, Romania*

**Alexandra HOROBET**

*Bucharest University of Economic Studies, Romania*

**Lucian BELASCU**

*Lucian Blaga University of Sibiu, Romania*

6. MEASURING THE COBRANDING BETWEEN CANDIDATES' AT LOCAL ELECTIONS IN ROMANIA 2012

**Ovidiu-Aurel GHIUȚĂ**

*„Stefan cel Mare” University of Suceava, Romania*

**Gabriela PRELIPCEAN**

*„Stefan cel Mare” University of Suceava, Romania*

7. RISK FACTOR FOR THE INSTITUTIONAL MANAGEMENT IN PRE-COLLEGE TEACHING

**Amalia POPESCU**

*Technical Colledge Samuil Isopescu Suceava*

8. INNOVATIVE LEADERSHIP STYLES THROUGH THE INFLUENCE OF EMOTIONAL INTELLIGENCE

**Ruxandra BEJINARU**

*Stefan cel Mare University of Suceava, Romania*

9. CONTEXTUAL STRATEGIES FOR CONDUCTING EFFECTIVE NEGOTIATION

**Ruxandra BEJINARU**

*Stefan cel Mare University of Suceava, Romania*

## Room E126

### *Subsection I. Young scientist session*

**Moderatori: Angela ALBU**

**Simona BUTA**

1. EMPIRICAL WEIGHTED MODELLING ON INTER-COUNTY INEQUALITIES EVOLUTION AND TO TEST ECONOMICAL CONVERGENCE IN ROMANIA

**Natalia MOROIANU-DUMITRESCU**

*Bucharest University of Economic Studies, Romania*

**Tudorel ANDREI**

*Bucharest University of Economic Studies, Romania*

**Claudiu HERTELIU**

*Bucharest University of Economic Studies, Romania*

**Anca NOVAC**

*Institute of Atomic Physics, Romania*

**2. FOREIGN TRADE AT REGIONAL LEVEL IN ROMANIA AS A TOOL IN BUILDING SMART SPECIALISATION STRATEGIES**

**Constantin POSTOIU**

*Bucharest University of Economic Studies*

**3. IMPLEMENTATION MODEL OF THE STUDENT CENTRED EDUCATION IN A UNIVERSITY IN ROMANIA**

**Remus D. ROȘCA**

*The University of Oradea, Economic Sciences Faculty, Romania*

**4. MIGRATION EFFECTS ON REGIONAL DEVELOPMENT FOR ROMANIA**

**Ioana Cristina FLORESCU**

*Bucharest University of Economic Studies, Romania*

**5. THE IMPACT OF ROMANIA'S ACCESSION TO THE EUROPEAN UNION ON ICT LOCAL BUSINESS**

*Laurian Tanasescu*

*Ștefan cel Mare University of Suceava, Romania*

**6. SUSTAINABLE ECONOMIC GROWTH AND ECO-EFFICIENCY**

**Mariana LUPAN**

*„Ștefan cel Mare” University of Suceava, Romania*

**Angela COZORICI**

*„Ștefan cel Mare” University of Suceava, Romania*

**Irina GORCENCO**

*„Ștefan cel Mare” University of Suceava, Romania*

**Daniel GRIGORAS**

*„Ștefan cel Mare” University of Suceava, Romania*

**7. GENERATION Y: INTERCONNECTED AT LOCAL LEVEL WITH ROMANIAN ENTREPRENEURIAL TRENDS**

**Oana-Georgiana CIOBANU**

*Ștefan cel Mare University of Suceava, Romania*

**Carmen-Eugenia NĂSTASE**

*Ștefan cel Mare University of Suceava, Romania*

**Daniela-Mihaela NEAMȚU**

*Ștefan cel Mare University of Suceava, Romania*

**17:00 – 19:00**

**Section I – Room E005**

***Subsection I.1. Emerging challenges for regional policy***

**Moderatori: Daniela-Luminița CONSTANTIN**  
**Anca DACHIN**  
**Victor Romeo IONESCU**

1. **ASPECTS OF REGIONAL COMPETITIVENESS THROUGH DYNAMIC PRICES OF PETROLEUM PRODUCTS**  
**Daniela ENACHESCU**  
*University Petrol-Gaze of Ploiesti, Romania*
2. **CHALLENGES OF THE NET IMPACT EVALUATIONS OF EUROPEAN STRUCTURAL AND INVESTMENT FUNDS IN 2014- 2020 PROGRAMMING PERIOD IN ROMANIA**  
**Monica ROMAN**  
*The Bucharest University of Economic Studies, Romania*  
**Liliana Olivia GOTIU (LUCACIU)**  
*The Bucharest University of Economic Studies, Romania*  
**Angelica Georgeta VLADESCU**  
*Romanian Academy*
3. **A COHESIVE ROMANIA: NEW INSTRUMENTS, NEW CONCEPTS, MAYBE NEW REGIONS**  
**Gabriela MARCHIS**  
*Danubius University of Galati, Romania*
4. **WHO IS TO BLAME FOR THE LOW ABSORPTION OF EU FUNDS IN ROMANIA, ROMANIAN INCOMPETENCE OR AN UNSUITABLE EU POLICY?**  
**Diego VARELA**  
*Coruna University, Spain*
5. **EXPORT SPECIALISATION AND REGIONAL GROWTH, IN ROMANIA**  
**Daniela ANTONESCU**  
*Institute of National Economy, Romanian Academy*
6. **CONTRIBUTION OF ROMANIAN SECONDARY SECTOR TO REGIONAL DEVELOPMENT**  
**Cristina ALPOPI**  
*Bucharest University of Economic Studies, Romania*  
**Cristina MANOLE**  
*Bucharest University of Economic Studies, Romania*
7. **ANALYSIS OF LABOR MARKET IN THE SECONDARY SECTOR ON ROMANIAN DEVELOPMENT REGIONS**  
**Cristina ALPOPI**  
*Bucharest University of Economic Studies, Romania*  
**Cristina MANOLE**  
*Bucharest University of Economic Studies, Romania*



**8. INFORMATION AND KNOWLEDGE IN A GLOBAL CONTEXT**

**Florina BRAN**

*The Bucharest University of Economic Studies, România*

**Maria-Loredana POPESCU**

*Spiru Haret University, Bucharest, România*

**9. GLOBALIZATION OF ECONOMY – PREMISES AND EFFECTS**

**Florina BRAN**

*The Bucharest University of Economic Studies, Romania*

**10. THE EXTENT TO WHICH DEVELOPING COUNTRIES ARE INVOLVED IN INTERNATIONAL FINANCIAL FLOWS AND THE MAIN EFFECTS ON ECONOMIC DEVELOPMENT**

**Carmen BOGHEAN**

*Stefan cel Mare University of Suceava, Romania*

**11. THE ECONOMIC SITUATION OF THE EU AND ITS CONTRIBUTION TO THE INCREASE IN POPULATION'S STANDARD OF LIVING**

**Gabriela-Liliana CIOBAN**

*Stefan cel Mare University of Suceava, Romania*

**Section I – Room E118**

***Subsection I.2. Clusters, entrepreneurship and regional competitiveness***

**Moderators: Marioara IORDAN**

**Mihaela Nona CHILIAN**

**Dorin JULA**

**1. NETWORK COMMUNICATION FOR THE EFFICIENCY OF INVESTMENTS IN BUCHAREST-ILFOV REGION**

**Simona CURPAN**

*Bucharest-Ilfov Regional Development Agency, Romania*

**Claudia IONESCU**

*Bucharest-Ilfov Regional Development Agency, Romania*

**2. INNOVATION STRATEGIES IN CLUJ IT CLUSTER. NETWORKING AS A DRIVING FACTOR**

**Ramona Emilia CRAMARENCO**

*Babeş-Bolyai University Cluj-Napoca, Romania*

**Camelia MORARU**

*Babeş-Bolyai University Cluj-Napoca, Romania*

**Andrei KELEMEN**

*Babeş-Bolyai University Cluj-Napoca, Romania*

**3. SMEs COMPETITIVENESS: MAJOR FACTORS OF INFLUENCE AND IMPLICATIONS AT REGIONAL LEVEL**

**Ionela Georgiana ŞTEFAN (IFTIMIE)**

*Bucharest University of Economic Studies, Romania*

**4. ECONOMETRIC MODELS FOR ROMANIAN REGIONAL CLUSTERS**

**Dorin JULA**

*Ecological University of Bucharest & Institute for Economic Forecasting, Romania*

**Nicoleta JULA**

*"Nicolae Titulescu" University of Bucharest, Romania*

**5. REGIONAL ANALYSES ON THE HOUSEHOLDS BORROWING BEHAVIOUR**

**Nicoleta JULA**

*"Nicolae Titulescu" University of Bucharest, Romania*

**Mariana PAJA**

*Ecological University of Bucharest, Romania*

**6. IT CLUSTERS IN THE EUROPEAN UNION AND THE LOCATION SIGNIFICANCE**

**Anca DACHIN**

*The Bucharest University of Economic Studies, Romania*

**7. THE ROLE OF UNIVERSITIES IN CLUSTER DEVELOPMENT AND INNOVATION**

**George Alexandru OLTEANU**

*The Bucharest Academy of Economic Studies, Romania*

**8. EXPLORING THE TRIPLE HELIX CAPACITY AT URBAN LEVEL IN ROMANIA**

**Cristina ȘERBĂNICĂ**

*Constantin Brancoveanu University in Pitești, Romania*

**Daniela Luminița CONSTANTIN**

*The Bucharest University of Economic Studies, Romania*

**9. VOLUNTARY INTEGRATION OF ECOLABEL CONCEPT IN THE ENTREPRENEURIAL CULTURE OF BOARDING HOUSES IN SUCEVITA**

**Pavel STANCIU**

*Stefan cel Mare University of Suceava, Romania*

**Andrei-Alexandru MOROȘAN**

*Stefan cel Mare University of Suceava, Romania*

**10. CHANGES IN THE FOREIGN TRADE OF ROMANIAN REGIONS – A SHIFT-SHARE ANALYSIS**

**Mihaela-Nona CHILIAN**

*Institute of Economic Forecasting, Bucharest, Romania*

**Marioara IORDAN**

*Institute of Economic Forecasting, Bucharest, Romania*

**11. BREAKEVEN DETERMINATION IN ENTREPRENEURIAL DECISION**

**Severian Vlăduț IACOB**

*Stefan cel Mare University of Suceava, Romania*

**12. CONVERGENCE OF REGIONAL DEVELOPMENT IN THE EUROPEAN UNION**

**Marcela Cristina HURJUI**

*Stefan cel Mare University of Suceava, Romania*

**13. POTENTIAL OF SMART SPECIALIZATION OF CLUSTERS IN ROMANIA**

**Liliana SCUTARU**

*"Stefan cel Mare" University of Suceava, Romania*

**14. PHARMACEUTICAL COMPANIES BETWEEN CRISIS AND COMPETITIVENESS - SECTORAL DIAGNOSIS**

**Mihaela BÎRSAN**

*„Ștefan cel Mare” University of Suceava, Romania*

**Ștefăniță ȘUȘU**

*„Ștefan cel Mare” University of Suceava, Romania*

**15. SOCIO-ECONOMIC DIMENSIONS IN LOCATIONS BY CLUSTERS IDENTIFIED FOR REGISTERED UNEMPLOYED PERSONS AT LAU2 /NUTS 5 LEVEL IN 2013 AND 2010**

**Cristina LINCARU**

*National Scientific Research Institute for Labour and Social Protection, Romania*

**Vasilica CIUCĂ**

*National Scientific Research Institute for Labour and Social Protection, Romania*

**Speranța PIRCIOG**

*National Scientific Research Institute for Labour and Social Protection, Romania*

**Draga ATANASIU**

*National Scientific Research Institute for Labour and Social Protection,*

**Beatrice CHIRIAC**

*National Scientific Research Institute for Labour and Social Protection*

**16. PRIORITIES IN REGIONAL DEVELOPMENT IN ROMANIA**

**Mihai POPESCU**

*Ștefan cel Mare University of Suceava, Romania*

**17. ECONOMIC AGLOMERATIONS IN NORTH-WEST REGION OF ROMANIA. EMERGING CHALLENGES IN CLUSTERING PROCESS**

**Anca DODESCU**

*University of Oradea, Romania*

**18. URBAN DEVELOPMENT MANAGEMENT AND GOVERNANCE CLUSTERS**

**Simona BIRIESCU**

*West University of Timisoara, Romania*

**Carmen BABAITA**

*West University of Timisoara, Romania*

## Section I – Room E118

### *Subsection 1.3. Partnership for cross-border cooperation*

*Moderators: Marioara IORDAN  
Mihaela Nona CHILIAN  
Carmen BOGHEAN*

**1. THE MODEL OF CROSS-BORDER COOPERATION IN ROMANIAN-BULGARIAN NEIGHBORHOOD AREA BETWEEN DESIRE AND REALIZATION**

**Bogdan ILEANU**

*Bucharest University of Economic Studies, Romania*

**Daniela-Luminita CONSTANTIN**

*Bucharest University of Economic Studies, Romania*

**Claudiu HERTELIU**

*Bucharest University of Economic Studies, Romania*

**Tudore ANDREI**

*Bucharest University of Economic Studies, Romania*

**2. CHALLENGES AND OPPORTUNITIES OF THE DEVELOPMENT OF TOURISM IN THE CROSS-BORDER REGION OF POLAND, BELARUS AND UKRAINE AFTER IMPLEMENTATION OF ENPI PROGRAMME**

**Iulia HRYTSKU-ANDRIESH**

**Veronika HRYTSKU**

*Chernivtsi Trade and Economics Institute of KNTEU, Ukraine*

**3. CURRENT CHALLENGES FOR PUBLIC- PRIVATE PARTNERSHIPS IN CENTRAL AND EASTERN COUNTRIES**

**Laura MINA-RAIU**

*Bucharest University of Economic Studies, Romania*

**4. DEVELOPMENT OF CROSS-BORDER AREAS. STUDY CASES REVIEW**

**Marcela ŞLUSARCIUC**

*„Stefan cel Mare” University of Suceava, Romania*

## Section II – Room E233

### **Subsection II.1. Accounting, public finances, governance and local development**

**Moderators: Elena HLACIUC  
Angela ROMAN  
Ionel BOSTAN**

**1. ECONOMIC MEASURES DESIGNED BY INTERNATIONAL FINANCIAL INSTITUTIONS IN ORDER TO MACROSTABILIZE AND TO AUGMENT ECONOMIC RECOVERY PROCESS**

**Anca Maria PARASCHIV**  
*Bucharest University of Economic Studies, Romania*

**2. LOOKING FOR (RE)DEFINING UNIVERSITY AUTONOMY**

**Romeo TURCAN**  
*Aalborg University, Denmark*

**Larisa BUGAIAN**  
*Technical University of Moldova*

**Ala COTELNIC**  
*Academy of Economic Studies of Moldova*

**Petru TODOS**  
*Technical University of Moldova*

**Angela NICULIȚĂ**  
*State University of Moldova*

**Daniela POJAR**  
*Alecu Russo Balti State University*

**3. POLICIES AND PRACTICES FOR IMPLEMENTATION OF IFRS AND NAS IN THE REPUBLIC OF MOLDOVA**

**Lica ERHAN**  
*Academy of Economic Studies of Moldova*

**Marian SOCOLIUC**  
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**Svetlana MIHAILA**  
*Academy of Economic Studies of Moldova*

**Veronica GROȘU**  
*Stefan cel Mare University of Suceava, Romania*

**4. A THEORETICAL ANALYSIS ON MEASURING THE QUALITY DISCLOSURE OF THE ECONOMIC FINANCIAL INFORMATION**

**Marian SOCOLIUC**  
*Stefan cel Mare University of Suceava, Romania*

**Dorel Mateș**  
*West University of Timișoara, Romania*

**Ioana HERBEI MOT**  
*West University of Timișoara, Romania*

**Veronica GROȘU**  
*Stefan cel Mare University of Suceava, Romania,*

- 5. THE INFLUENCE OF THE ACCOUNTING AND FISCAL POLICIES ON THE SPECIFIC TREATMENTS REGARDING THE RECOGNITION AND EVALUATION OF TANGIBLE ASSETS**  
**Elena HLACIUC**  
*Stefan cel Mare University of Suceava, Romania*  
**Antonela URSACHI**  
*Stefan cel Mare University of Suceava, Romania*  
**Geanina MĂCIUCĂ**  
*Stefan cel Mare University of Suceava, Romania*
- 6. INTEGRATION OF ROMANIAN INSURANCES MARKET IN EU**  
**Gheorghe MOROȘAN**  
*„Stefan cel Mare” University of Suceava, Romania*
- 7. ECONOMIC MEASURES DESIGNED BY INTERNATIONAL FINANCIAL INSTITUTIONS IN ORDER TO MACROSTABILIZE AND TO AUGUMENT ECONOMIC RECOVERY PROCESS**  
**Anca Maria PARASCHIV**  
*Bucharest University of Economic Studies, Romania*  
**Alexandru POTORAC**  
*Stefan cel Mare University of Suceava, Romania*  
**Ioana ENACHE**  
*Bucharest University of Economic Studies, Romania*
- 8. TERRITORIAL COHESION AND LOCAL DEVELOPMENT USING EUROPEAN STRUCTURAL AND COHESION FUNDS AT THE LEVEL OF GROWTH POLES – CASE STUDY GROWTH POLE BRASOV**  
**Aida CATANA**  
*Economic Cybernetics and Statistics Doctoral School, Bucharest, Romania*
- 9. GOVERNANCE AND RISK MANAGEMENT IN LISTED ENTITIES**  
**Florin BOGHEAN**  
*“Stefan cel Mare” University of Suceava, Romania*
- 10. ADJUSTMENTS AND FEATURES OF THE ROMANIAN BANKING SYSTEM IN THE NEW EUROPEAN GOVERNANCE FRAMEWORK**  
**Anisoara Niculina APETRI**  
*Stefan cel Mare University of Suceava, Romania*
- 11. THE FINANCIAL LEVERAGE MODEL – TOOL USED FOR FINANCIAL POLICY DECISION MAKING**  
**Camelia Catalina MIHALCIUC**  
*Stefan cel Mare University of Suceava, Romania*
- 12. ANALYSIS OF THE ACCOUNTING SYSTEMS FROM ROMANIA AND MOLDOVA**  
**Lucia MOROSAN-DANILA**  
*Stefan cel Mare University of Suceava, Romania*  
**Claudia-Elena GRIGORAS-ICHIM**  
*Stefan cel Mare University of Suceava, Romania*

**13. THE IMPORTANCE OF FINANCIAL INTERIM REPORTING FOR THE POSITION OF COMPANIES**

**Claudia-Elena GRIGORAS-ICHIM**

*Stefan cel Mare University of Suceava, Romania*

**Lucia MOROSAN-DANILA**

*Stefan cel Mare University of Suceava, Romania*

**14. ACCOUNTING REPORTS AND BUDGET PROCESS IN THE ROMANIAN PUBLIC SECTOR  
BETWEEN CONVERGENCE AND CHALLENGE**

**Elena HLACIUC**

*Stefan cel Mare University of Suceava, Romania*

**Marian SOCOLIUC**

*Stefan cel Mare University of Suceava, Romania*

**Geanina MĂCIUCĂ**

*Stefan cel Mare University of Suceava, Romania*

**Antonela URSACHI**

*Stefan cel Mare University of Suceava, Romania*

**Section III – Room E101**

***Subsection III.2. Agriculture and rural development***

***Moderators: Marian ZAHARIA***

***Mihaela BÎRSAN***

***Doru TILIUȚE***

**1. POLICIES AND COMMUNICATION NETWORKS FOR RURAL DEVELOPMENT**

**Simona BIRIESCU**

*West University of Timisoara, Romania*

**2. ANALYSIS OF ROMANIA FISHERIES AND AQUACULTURE IN REGIONAL CONTEXT**

**Mihaela NECULIȚĂ**

*Dunarea de Jos University of Galați, Faculty of Economics and Business Administration*

**Liliana Mihaela MOGA**

*Dunarea de Jos University of Galați, Faculty of Economics and Business Administration*

**3. SUSTAINABLE DEVELOPMENT OF ROMANIAN AGRICULTURE WITHIN THE CONTEXT OF  
EUROPEAN UNION'S REQUIREMENTS**

**Carmen Valentina RADULESCU**

*The Bucharest University of Economic Studies, Romania*

**Ildiko IOAN**

*The Bucharest University of Economic Studies, Romania*

**4. ANTHROPOGENIC PRESSURE ON FORESTS IN ROMANIA**

**Ildiko IOAN**

*The Bucharest University of Economic Studies, Romania*

**Carmen Valentina RADULESCU**

*The Bucharest University of Economic Studies, Romania*

## 5. ABOUT THE TOURIST POTENTIAL EVALUATION OF MOLDOVA

**Oleg BUGA**

*Universitatea de Stat "Aleco Russo" din Balti, Republica Moldova*

**Natalia MELNIC**

*Universitatea Pedagogică de Stat "Ion Creangă", Republica Moldova*

### Section III – Room E101

#### ***Subsection III.3. Climate changes and spatial environmental sustainability***

**Moderators: Marian ZAHARIA**

**Mihaela BÎRSAN**

**Bogdan ILEANU**

**1. REGIONAL PERFORMANCES IN THE CONTEXT OF A TRANSITION TOWARDS THE CIRCULAR ECONOMY: STRUCTURING THE ASSESSMENT FRAMEWORK**

**Catrinel E. COTAE**

*"Ion Mincu" University of Architecture and Urban Planning, Bucharest, Romania*

**2. NATIONAL INTEREST ON TECHNOLOGY DEVELOPMENT AND IMPROVEMENT INTERVENTION IN EMERGENCIES**

**Ionel NUȚĂ**

*National Institute of Economic, Bucharest, Romania*

**3. ROLE AND IMPORTANCE OF TECHNOLOGY DEVELOPMENT AND IMPROVEMENT EMERGENCY ACTION AND SUSTAINABLE DEVELOPMENT AND ENVIRONMENT IN ROMANIA**

**Ionel NUȚĂ**

*National Institute of Economic, Bucharest, Romania.*

**4. TIMES MODEL FOR ROMANIA - A STEP TOWARDS SUSTAINABLE ENERGY CONSUMPTION**

**Adriana REVEIU**

*Bucharest University of Economic Studies, Romania*

**Marian DÂRDALĂ**

*Bucharest University of Economic Studies, Romania*



## Section IV – Room E126

### ***Subsection IV.2. Innovation, knowledge economy and regional labour market networks***

**Moderators: Marioara IORDAN  
Mihaela Nona CHILIAN  
Erika MARIN**

**1. TRENDS IN YOUTH EMPLOYMENT: ROMANIA CASE OF STUDY**

**Laura PATACHE**  
*Spiru Haret University, Constanta, Romania*

**2. LOCAL DEVELOPMENT IN NORTHEAST REGION THROUGH ACTIVITIES IN ITC DOMAIN**

**Daniela ENACHESCU**  
*University Petrol-Gaze of Ploiesti, Romania*

**3. COMPETITIVENESS AND INNOVATION IN THE ROMANIAN REGIONS – HOW MUCH PROGRESS DURING THE POST-ACCESSION PERIOD?**

**Carmen Beatrice PĂUNA**  
*Institute of Economic Forecasting, Bucharest, Romania*  
**Marioara IORDAN**  
*Institute of Economic Forecasting, Bucharest, Romania*  
**Mihaela-Nona CHILIAN**  
*Institute of Economic Forecasting, Bucharest, Romania*

**4. HIPPOThERAPY AS METHOD OF THERAPY FOR CHILDREN WITH PSYCHO-MOTILITY DISABILITIES**

**Anca Nicoleta BÎLBĂ**  
*American Hippotherapy Association, Romania*

**5. SMART SPECIALIZATION IN THE EUROPEAN REGIONS – TENDENCIES AND CHALLENGES**

**Igor ROTARU**  
*Alexandru Ioan Cuza University from Iasi, Romania*

**6. GENERAL CONSIDERATIONS ON INDUSTRIAL PROPERTY RIGHTS AND THE ROLE OF PATENT ADVISOR**

**Gabriel I. NĂSTASE**  
*„Dimitrie Cantemir” Christian University, Bucharest, Romania*  
**Bogdan PASCU**  
*The Bucharest University of Economic Studies, Bucharest, Romania*  
**Carmen Georgiana V. BADEA**  
*The Bucharest University of Economic Studies, Bucharest, Romania*

**7. DECISIVE ROLE OF PROACTIVE FDI PROMOTION POLICIES (FDI PROMOTION AGENCIES)**

**Marin CIOBANU**  
*Technical University of Moldova, Moldova*

**8. POTENTIAL PROBLEMS OF GLOBAL SCIENTIFIC RESEARCH, TECHNOLOGICAL DEVELOPMENT AND INNOVATION**

**Gabriel I. NĂSTASE**

*„Dimitrie Cantemir” Christian University, Bucharest, Romania*

**Luana Florentina PASCU**

*NRDI - ECOIND*

**Bogdan PASCU**

*The Bucharest University of Economic Studies, Bucharest, Romania*

**9. EMPIRICAL FINDINGS OF THE ANALYSIS ON THE DYNAMICS OF THE UNEMPLOYMENT IN THE NORTH- EAST REGION - ROMANIA - EUROPEAN UNION**

**Cristian-Valentin HAPENCIUC**

*Stefan cel Mare University of Suceava, Romania*

**Iulian CONDRATOV**

*Stefan cel Mare University of Suceava, Romania*

**10. LINKING HUMAN RESOURCES STRATEGY WITH KNOWLEDGE MANAGEMENT STRATEGY TO DRIVE MEASURABLE RESULTS**

**Otilia-Maria BORDEIANU**

*Stefan cel Mare University of Suceava, Romania*

**Simona BUTA**

*Stefan cel Mare University of Suceava, Romania*